



# Ana Oliveira

Footwear & Handbags designer

📍 Amsterdam, Netherlands

✅ Ana is **Available to work**

[Portfolio file](#)

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## Links

 [LinkedIn](#)

## Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Freelance Assignments

## Skills

Organisational Alignment (Advanced)

Shoe Design (Advanced)

Handbags (Advanced)

Trend Analysis (Intermediate)

Solutions Focused (Advanced)

Shopping Bags (Intermediate)

Innovation Development (Advanced)

## Languages

Spanish (Basic)

Portuguese (Native)

English (Fluent)

French (Fluent)

## About

Amsterdam-based Brand Consultant Footwear, Handbags Design & Sustainability. I help companies with Design, Product Development, research, strategy and materials innovation - focused on sustainability.

My main focus is to understand and analyse what's surrounding me and help brands to navigate through that, providing better solutions, wider angles and building bridges, connecting elements.

As a curious person, I aim to make clear and understandable new behaviours and dynamics that will improve businesses and reduce waste in general.

Main Skills:

- Footwear & Handbags Technician
- Footwear & Handbags Designer
- Materials & Colours Expert
- Market & Competitor Analysis
- Trends Reports & Analysis
- Trims Developer

With my knowledge in Fashion working with different markets through the years, I'm very aware of what's coming next and I can help your business to Innovate and grow.

BRANDS WORKED WITH

Bikkou

Heuritech

PARFOIS

Scotch & Soda

Zadig&Voltaire

## Experience

### ● Footwear Designer & Developer Consultant

Bikkou | Sep 2021 - Apr 2022



### ● Senior Bags & Accessories Designer

Scotch & Soda | Sep 2022 - Apr 2023



### ● Trends Forecaster & Researcher

Heuritech | Jan 2022 - Mar 2022



### ● Senior Footwear Designer

Zadig&Voltaire | Nov 2018 - Jun 2021

### ● Footwear & Accessories Consultant

| Jan 2018 - Sep 2022



### ● Handbags & Footwear Designer

PARFOIS | Sep 2013 - Jul 2017