



Sandeep Makam

creative director & copywriter
- 18 years in e-commerce, advertising, graphic design, digital marketing, content writing

📍 Dubai - United Arab Emirates

📅 Sandeep's availability **should be discussed**

[View profile on Dweet](#)

Links

[Twitter](#) [LinkedIn](#)

[Instagram](#)

Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Hourly Consulting, Freelance Assignments

Skills

Copywriting (Advanced)

Social Media (Intermediate)

Digital Marketing (Intermediate)

Content Marketing (Advanced)

Social Media Marketing (Intermediate)

Strategic Marketing (Advanced)

Social Media Communications (Advanced)

Social Media Advertising (Intermediate)

Art Direction (Intermediate)

Graphic Design (Intermediate)

Content Auditing (Advanced)

About

creative director & copywriter with 18 years across e-commerce, advertising, graphic design, digital marketing, content writing, strategy & marketing communication • ex-entrepreneur • ideas, design & video • loves challenges • leads by example • delivers customer delight through creativity • stickler for perfection • talent manager • exceeds expectations • deadline lover • research oriented • visual thinker • loves word play • grammar buff • a lot more

BRANDS WORKED WITH

Myntra

Namshi

Experience



● Head of Copy & Content Strategy

Namshi | Oct 2021 - Now



● Creative Director

Myntra | Sep 2020 - Oct 2021

Languages

English (Fluent)

Hindi (Work Proficiency)

Telugu (Fluent)

Tamil (Work Proficiency)

Kannada (Fluent)