



# Benni Johnston

Internal Communications and Employee Engagement Expert

📍 Berlin, Germany

✅ Benni is **Available to work**

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## Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

## Skills

Communication Processes (Advanced)

Internal Communications (Advanced)

Change Communications (Advanced)

Newsletters (Advanced)

Press Releases (Advanced)

Campaigns (Advanced)

Crisis Communications (Advanced)

Public Relations (Advanced)

Strategic Communications (Advanced)

Campaign Strategies (Advanced)

Press Relations (Advanced)

Campaign Development (Advanced)

Corporate Communications (Advanced)

Press Office (Advanced)

Photoshop Elements (Intermediate)

Video Editing (Intermediate)

Scripting (Advanced)

## About

### BRANDS WORKED WITH

Bank of Ireland

Delivery Hero

ESB

Gorillas

RTE

## Experience



### ● Associate Principal Internal Communications

Delivery Hero | Jul 2022 - Now

Member of the division leadership team strategising and coordinating a brand new communication function with a focus on technology and product operations. Creation and execution of plan in support of internal process improvement, change and employee cultural engagement.



### ● Senior Internal Communications Manager (Global)

Gorillas | Jan 2022 - Jul 2022

First internal communications manager in high profile and hyper-growth tech and q-commerce global company. Creation of internal communications function from the ground up for a diverse & global workforce covering operations, change, culture and c-suite announcements.



### ● Group Culture & Internal Communications Manager

Bank of Ireland | Jun 2020 - Dec 2021

Creating and driving cultural transformation and engagement. C-Suite communication scripting and drafting. Management of programmes focused on digital disruption, change & transformation, ways of working, inclusion and diversity, recognition & reward, learning & development and annual surveying.

### ● Change & Internal Communications Manager

ESB | Jan 2018 - Jan 2020

Development and implementation of full communications strategy in support of a mobilisation to hybrid working principles and change programme. Delivery of communications objectives, maximising employee commitment and engagement. Coordination of external press announcements and engagement with high profile external stakeholders including political and government departments.



### ● Communications, Project & Press Officer

RTE | Jan 2008 - Jan 2017

Communications and press officer across all RTE Radio national stations and RTE Digital channels and brands. Drafting and issuing press releases, managing external press queries, pr and promotion. Creation and management of the first social media accounts and strategies in RTE Radio.

Storyboarding (Advanced)

Social Media (Intermediate)

Copywriting (Advanced)

## Languages

English (Native)

German (Basic)

Spanish (Basic)