



# Will Pearce

A clear communicator to the public audience with a visual mindset in creating engaging content.

📍 London, UK

🔒 Will's availability **should be discussed**

[Portfolio link](#)

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

## Skills

Branch Management (Advanced)

UI UX Design (Intermediate)

Digital Copywriting (Intermediate)

Social Media Branding (Intermediate)

Social Media Blogging (Beginner)

Customer Service Representatives (Ad...

## About

### BRANDS WORKED WITH

So Energy

Bounce Ping Pong

AltCorner

GAIL's Bakery

## Experience



### ● Social Media Executive

So Energy | Jan 2021 - Now

From inbound calls, emails and live chat, to public responses via Twitter/Facebook - I was entrusted with the abilities to respond clearly to customers on a public platform. I have gained experience as a stakeholder for the company, training new employees and being a role model for their development and a source of support to my team.



### ● Reservations Account Executive

Bounce Ping Pong | Mar 2018 - Aug 2020

Dubbed as "the lungs of the company" I was responsible for scheduling and arranging social events as small as a couples night out up to corporate bookings for parties of 100 - 120 for the venue and curating a floor-plan for the venue staff to prepare for each event. Exceeding my targets monthly after a couple of months within the role, I was an asset to the company and offered promotion imminently prior Covid taking effect.



### ● Copywriter

AltCorner | Jan 2017 - Jul 2019

A voluntary internship alongside my full-time job that gained me experience in written skills which I had taken out of love for music. I had the opportunity to interview musicians, review new releases and live events. (Link: <https://altcorner.com/author/idealimagination/> )



### ● Acting Branch Manager

GAIL's Bakery | Jan 2016 - Feb 2018

Within 6 months of being Shift Manager, I became Assistant Manager due to my hard working ethos. This led to me managing stock, preparing rotas, delegating and leading a team, managing KPIs before becoming Acting Branch Manager for the last 3 months of my time at Gail's where I searched for a more sustainable lifestyle for my well being and found Bounce Ping Pong.