



# Venkatesh Selvaraj

Senior Manager Apparel Sourcing

Dhaka, Bangladesh

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## Languages

English

Bengali

Tamil

Hindi

## About

### BRANDS WORKED WITH

Design Arc Asia Ltd. ( Pds Group )

Knitcraft Apparel International

Li & Fung India

Matrix Clothing Pvt. Ltd.

Next Sourcing India

Services

Shop Direct ( the Very Group )

## Experience

### ● Senior Manager – Merchandising & Sourcing

Design Arc Asia Ltd. ( Pds Group ) | Dec 2021 - Jun 2022

Worked for 7 months Customers : NEXT (UK) & PEPKO ( POLAND) Category: Ladies wear & Kids wear KEY SUCCESS : Onboard new customer Pepco & BestandLess

### ● Senior Merchandising - Sourcing & Operations

Li & Fung India | Apr 2019 - Jun 2021

Worked 2 Years 1 month Category: Kids wear (New-born & Older girls/Older Boys) and Men's wear & Ladies wear (Jersey Department) Brands: NEXT, M&CO, MAMAS & PAPAS KEY SUCCESS : Onboard new customer NEXT and M&co,

### ● Senior Product Development Merchandiser

Next Sourcing India | Apr 2018 - Mar 2019

Worked 1 Year Handling USD \$ 8 M Business. Category: Kids wear (New-born & Older girls) Knits & Ladies Wear (Casual Knits) Brand: NEXT KEY SUCCESS : Received Best Performer Award 2018

### ● Product Merchandiser

Shop Direct ( the Very Group ) | Apr 2015 - Mar 2018

Worked 3 Years Category: Kids, Ladies wear & Men's wear Brand: VERY KEY SUCCESS : Super Hero Award 1516 Q4! Top 1 recognizer in Asia

### ● Senior Merchandiser

Matrix Clothing Pvt. Ltd. | Aug 2013 - Mar 2015

Worked 1.8 Years Category- Kids, Ladies Fashion Tops Jersey Brand: Napapijri - Europe

### ● Senior Merchandiser

Knitcraft Apparel International | Mar 2010 - Jul 2013

Worked 3.8 Years Category- Men's wear (Sportswear - Knits) Brands: Calvin Klein Jeans, CHAPS

### ● Senior Merchandiser

Services | Jun 2003 - Feb 2010

Worked 6.5 Years Category- Kids, Ladies wear (Knits) Brands: Carter's & Belk, Star Ride Kids -USA, Inter tex Apparel Group -USA