



Bruna Guimaraes

Sales Assistant

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Languages

Portuguese

Spanish

English

About

With a strong foundation in luxury retail, I excel in enhancing customer relationships and achieving sales targets. Versatile across various retail settings, I bring expertise in merchandising, client advising, and transaction handling. Fluent in English with basic Portuguese and Spanish skills.

BRANDS WORKED WITH

Lalique

SKECHERS

Abdul Samad Alqurashi

Old Milano

Alcântara Machado

Experience



● Sales assistant

Lalique | Jul 2023 -

. Cultivated loyal, profitable customer relationships, asking open-ended questions to assess and cater to individual needs. . Built lasting relationships with clients through customer service interactions. . Exceeded weekly targets through dedicated service and selling.

- Unpacked merchandise on arrival, conducting stock checks to verify good condition.
- Listened to customer needs and preferences to provide targeted advice, increasing sales opportunities.



● Sales Associate (Part-time)

SKECHERS | Sep 2021 - Mar 2023

. Maintained display and organisation of department based on visual merchandising guidelines. . Guaranteed client satisfaction by constantly providing standards of company services and values. . Worked closely with stock team to guarantee product availability and meet client requests.

● Sales assistant

Abdul Samad Alqurashi | Jan 2019 - Mar 2020

- Greeted customers and offered assistance with selecting merchandise, finding accessories and completing purchases.
- Accepted and processed cash, cheque, card and mobile payments using POS systems.
- Received and processed product returns.
- Resolved customer objections and disputes with patience and professionalism to promote repeat business.

● Sales Assistant

Old Milano | May 2017 - Dec 2018

- Provided service with a smile, offering courteous, helpful advice to best meet customer needs.
- Greeted customers and offered assistance with selecting merchandise, finding accessories and completing purchases.
- Accepted and processed cash, cheque, card and mobile payments using POS systems. EDUCATION

● Alcântara Machado | Jan 2000