



Kacper Hadzicki

Visual Artist (@hadzk)

📍 London, UK

✓ Kacper's availability **should be discussed**


[Portfolio link](#)

[View profile on Dweet](#)

Links

 [LinkedIn](#)

 [Instagram](#)

 [YouTube](#)

Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Permanent Positions, Hourly Consulting, Freelance Assignments

Skills

Photography (Advanced)

Graphic Design (Advanced)

Adobe Creative Suite (Advanced)

Adobe Photoshop (Advanced)

E-commerce (Advanced)

Digital Designs (Advanced)

Languages

English (Fluent)

Polish (Native)

About

[instagram.com/hadzk](https://www.instagram.com/hadzk)

BRANDS WORKED WITH

Blackfish Studio & Film

Boy London Ltd

Criminal Damage Clothing

H&M

Soho House & Co

Starbucks

wagamama

Wenet Group S.A.

Wyższa Szkoła Gospodarki W Bydgoszczy

Experience

● Content Producer & E-Commerce Assistant

Boy London Ltd | Feb 2022 - Now

- Creating and updating website banners, building landing pages while keeping the brand identity cohesive.
- Working closely with Creative, Design and E-commerce departments to ensure websites and uploaded products are up to date (Shopify).
- Designing, copywriting and reporting adverts and newsletters (Klaviyo) performance.
- Managing celebrity relations (e.g. Anne-Marie, Zedd, Krept, Victory, Ezow, Darkovibes).
- Event planning (e.g. Dragon Ball Z x Criminal Damage collection launch in a pop-up shop (Camden, London) and exhibiting at MCM Comic Con).

● Content Producer & E-Commerce Assistant

Criminal Damage Clothing | Feb 2022 - Now

- Creating and updating website banners, building landing pages while keeping the brand identity cohesive.
- Working closely with Creative, Design and E-commerce departments to ensure websites and uploaded products are up to date (Shopify).
- Designing, copywriting and reporting adverts and newsletters (Klaviyo) performance.
- Managing celebrity relations (e.g. Anne-Marie, Zedd, Krept, Victory, Ezow, Darkovibes).
- Event planning (e.g. Dragon Ball Z x Criminal Damage collection launch in a pop-up shop (Camden, London) and exhibiting at MCM Comic Con).

● Motion Graphic Designer / Video Editor

Wenet Group S.A. | Jun 2021 - Dec 2021

- Creating and delivering motion graphics for various media.
- Crafting video adverts for clients while respecting their brand identity.



● Runner

Soho House & Co | Sep 2020 - Jun 2021



● Barista

Starbucks | Sep 2018 - Sep 2020



● Bar Waiter

wagamama | Dec 2018 - Feb 2019

● Independent Photographer

Blackfish Studio & Film | Jan 2017 - Jan 2017

During this internship, I had an opportunity to create photoshoots from scratch using studio lamps and other equipment in a professional environment. With the help of fellow videographers and photographers, I earned experience on how to properly use the studio lighting and how to work with models indoors.



● Sales Floor Team Member

H&M | Jun 2016 - Jan 2018

- Engaging with customers to provide the best customer experience.
- Folding, hanging, displaying, restocking and merchandising garments per H&M guidelines to maintain a positive shopping experience and maximise selling opportunities.
- Unloading delivery trucks, receiving, opening, and unpacking merchandise and labelling merchandise with security tags within efficiency timeline goals.
- Educating and promoting the H&M Loyalty program to customers.

● Student Internship

Wyższa Szkoła Gospodarki W Bydgoszczy | Nov 2015 - Nov 2015

The internship included working in various departments of the university. Mostly related to marketing, graphic design and photography. I worked alongside graphic designers learning how to create consistent advertising materials such as leaflets, posters, business cards etc. Apart from that I also supported the photography department which was preparing an exhibition. I also had my first experience with studio lamps and dark-room.