



# Geoffrey Perez

Global Head of Luxury at Snap Inc.

Paris, FR

Geoffrey's availability **should be discussed**

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

## Skills

Sales Leadership (Advanced)

Marketing Communications (Advanced)

Fashion (Advanced)

Marketing Communications Planning (Ad...)

Sales & Marketing Leadership (Advanced)

Media Communications (Advanced)

Social Media Communications (Advanced)

## Languages

English (Fluent)

French (Native)

Spanish (Basic)

Italian (Basic)

## About

### BRANDS WORKED WITH

Snap Inc.

SXD

Exclusible

MONOGRAM

Yahoo

MEC

ZenithOptimedia Group | The ROI Agency

## Experience

### ● Global Head of Luxury

Snap Inc. | Apr 2020 - Now



### ● Advisor

SXD | Jan 2022 - Now

Zero-waste design company



### ● Board Advisor - Investor

Exclusible | Aug 2021 - Now

Web 3 & NFT start-up



### ● Board Advisor - Investor

MONOGRAM | Jan 2018 - Now

Luxury Secondhand platform

### ● Sales Lead

Snap Inc. | Sep 2016 - Apr 2020



### ● Directeur Commercial / Head of Agencies

Yahoo | Jul 2015 - Sep 2016



### ● Directeur de la Publicité / Head of Verticals

Yahoo | Jan 2015 - Jul 2015

Automotive / Tech-Telco / Finance / Entertainment



### ● Industry Manager - Automotive

Yahoo | Jul 2013 - Jan 2015



### ● Account Director

Yahoo | Sep 2011 - Jul 2013

### ● Account Manager (Online & Offline Media)

MEC | Sep 2009 - Sep 2011

### ● Digital Media Planner

ZenithOptimedia Group | The ROI Agency | Apr 2008 - Sep 2009

## Education & Training

### ● Institut Supérieur de Gestion

Master degree,

