



# Isabella Cortese

Graphic Designer presso  
Bershka

📍 Barcelona, Spain

✅ Isabella's availability **should be discussed**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

[Website](#) [LinkedIn](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Permanent Positions, Hourly Consulting

## Skills

Photoshop (Advanced)

Adobe Illustrator (Advanced)

Social media (Advanced)

Progettazione grafica (Advanced)

Fotografia (Advanced)

Styling (Advanced)

Fotografia digitale (Advanced)

Pubblicità (Intermediate)

Progettazione logo (Advanced)

Illustrazione (Intermediate)

Direzione artistica (Advanced)

Organizzazione eventi (Advanced)

## About

I'm an Italian graphic designer from Milan, based in Barcelona, specialized in apparel graphic design.

I've worked in Moncler's style and design department from 2016 to 2018.

Then I've been head of graphic design department in A Better Mistake, until 2021, when I started working at Bershka (Barcelona) in the Innovation HUB as a project manager of all the graphic design aspects of the department.

I'm open for new job opportunities, as a freelance graphic designer or consultant.

At the moment my responsibilities include:

- Responsible for all graphics across the global apparel range
- Support to realize seasonal storytelling, by creating mood / graphic concept boards
- Create original artwork used for both all-over prints and placed ones. To be used across category, apparel, accessories, and footwear
- Work in partnership with external graphics agency and freelancers to support the seasonal needs
- Work in close partnership with Design manager, Developer and PM on the designed category
- Realization of the design, development, approval and usage of all trims and packaging
- Liaise with the legal department, to ensure product is legally compliant
- Monitor product development to ensure style, fit, quality, detail requirements
- Meet expectations on accuracy and on-time delivery along product calendar
- Facilitate agile decision making on prototype review and revision

Here is my updated portfolio:

[www.isabellacortese.com](http://www.isabellacortese.com)

BRANDS WORKED WITH

Bershka

BonjourShanghai

Ctrlzak Art & Design Studio Internship

Moncler

## Experience



### ● Graphic design manager - Innovation HUB

Bershka | Jan 2022 - Now

Graphic research, design and production development for Bershka external collabs and special projects. Managing and designing Bershka Custom Lab.

### ● Graphic Designer

| May 2020 - Now

Research, design and production development for all tier of global apparel. Placement and all over prints, patterns, knitwear design. Talent proposal, maintaining contacts and project development with international graphic designers and artists.



### ● Freelance Graphic Artist

BonjourShanghai | Aug 2020 - Now

Project-based artworks for several customers of the Chinese luxury furniture market.



### ● Apparel graphic designer

Moncler | Sep 2016 - Aug 2018

Textile design, placement and all over prints, patterns, artworks for production.

Graphic design for all Moncler collections and lines.

Grafica (Advanced)

Sfilate di moda (Advanced)

Fotografia di moda (Advanced)

Arte (Advanced)

Scrittura creativa (Advanced)

Politica (Advanced)

Gestione eventi (Advanced)

Disegno (Advanced)

Arti visive (Advanced)

Montaggio video (Beginner)

Fotografia di eventi (Advanced)

Web design (Intermediate)

Graphic Design (Advanced)

Strategia creativa (Advanced)

Fotografia d'arte

Rendering (Beginner)

InDesign (Advanced)

Microsoft Office (Advanced)

Adobe Photoshop (Advanced)

Adobe Creative Suite (Advanced)

After Effects (Beginner)

Premiere (Beginner)

Soluzioni creative (Advanced)

Doppiaggio (Advanced)

Leadership organizzativa (Advanced)

Public speaking (Advanced)

Team leadership (Advanced)

Sviluppo organizzativo (Advanced)

Efficacia organizzativa (Advanced)

Sensibilizzazione culturale (Advanced)

Lavoro di squadra (Advanced)

Team building (Advanced)

Gestione team (Advanced)

Motivazione del team (Advanced)

Lingua inglese (Advanced)

● **Web editor, creative and graphic designer assistant**

Ctrlzak Art & Design Studio Internship | Nov 2014 - Jan 2015

Web editor, creative and graphic designer assistant

## Education & Training

2013 - 2016

● **Istituto Europeo di Design**

Laurea triennale, Fashion styling

2008 - 2013

● **Liceo Classico Tito Livio**

Maturità Classica, Maturità Classica

Lingua francese (Beginner)

Montaggio video digitale (Beginner)

Cultura organizzativa (Advanced)

Languages

English (Fluent)

Italian (Native)

Spanish (Work Proficiency)

French (Basic)