



# Gaynor Welsh

Freelance Digital Marketing & Social Media Manager

📍 Leeds, UK

✅ Gaynor is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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## Links

[Website](#) [LinkedIn](#)

## Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting

## Skills

Social Media Management (Advanced)

Digital Marketing (Intermediate)

Digital Strategy (Intermediate)

Content Creation (Advanced)

Email Marketing (Intermediate)

Copywriting (Advanced)

Campaign Management (Advanced)

B2C Marketing (Intermediate)

## Languages

English (Fluent)

## About

Hey, I'm G I'm a Freelance Digital Marketing Manager specialising in Social Media Management, Copywriting (articles, blogs, websites), Content Creation, and Marketing Strategising. I have several years' experience within Finance, the Public Sector, in-house agency, and recently, gained a combined following of 175,000 across my own social media channels. After a big move from Glasgow to Leeds, I decided to take the first step towards my goals and that's when The Social Strawberry was born! Working alongside some major brands ranging from L'Oréal UK & Ireland to start-up tech businesses, my experience and enthusiasm for all things digital marketing continues to grow. Get in touch today if you'd like to discuss your business' marketing needs.

### BRANDS WORKED WITH

Dog Digital

Jsb Gillespie & Co

Muirhead Buchanan Limited

Police Scotland

Prudential Uk

Snag

The Social Strawberry

Youtrain Limited

## Experience



### ● Founder

The Social Strawberry | Oct 2022 - Now



### ● Marketing Manager

Dog Digital | Jun 2022 - Oct 2022

### ● Email Marketing Specialist

Snag | Mar 2022 - Jun 2022

### ● Social media content creator

| Oct 2020 - Oct 2022



### ● Committee Services Officer

Police Scotland | Jun 2019 - Mar 2022

### ● Sales Support Consultant

Prudential Uk | Nov 2017 - Jun 2019

### ● Complaints Handler

Prudential Uk | Feb 2016 - Nov 2017

### ● Estate Agent/Audio Typist

Jsb Gillespie & Co | Jan 2015 - Feb 2016

### ● Office Junior/Audio Typist

Muirhead Buchanan Limited | Aug 2013 - Aug 2014

### ● Apprentice Administrative Assistant

Youtrain Limited | Dec 2011 - Aug 2013