



Arthur von Manstein

General Manager

Paris, France

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Languages

English

Ukrainian

Polish

French

Russian

About

BRANDS WORKED WITH

Asia Solar Consulting

CREATIV CO.

Fashion Greatness Group

Fashion Greatness USA

Luxor

Ukraine is Europe

Experience



Humanitarian

Ukraine is Europe | Jan 2021 - Now

Ukraine: NGO_Ukraine is Europe - President: Hosting and reintegration of refugees, fundraising & international organizations programs management, team management, reconstruction projects implementation France: SOS UKRAINE, Red Cross France, Préfecture de l'Hérault – Project Manager: Social programs management, employment management, psychological support, governmental mediations Indonesia – Project Director: Management of « eco-friendly textile » governmental program in Jakarta, development and implementation of the sustainable Fashion Week in Bali

General Manager

Fashion Greatness USA | Jan 2016 - Jan 2021

Consulting company based in USA, specialized in international business penetration services (development, implementation & turnkey management) and representation, focused on Luxury & Fashion Industries My role (60% management & 40% project management): General Management (150+ employees); With BD&M Strategy (development & execution), New Business development and implementation (with fixed ROI, KPI's & Deadlines), Head of Partnership & Representation, Team Management and Recruiting, Licensing, Fundraising Projects management (100+ projects implemented); I'm creating, developing and optimizing brands, concepts on international level International business penetration missions, IT/E-commerce development and implementation, Web-marketing & Influencer-marketing, NFT & Crypto implementation to fashion, Sales and Returns rate optimization, go to market IT services, Trade shows and Fashion shows management worldwide, Show rooms & multiband boutiques business optimization and turnkey management, B2B and B2C project management

Partner

Asia Solar Consulting | Jan 2013 - Jan 2020

International consulting company based in Hong-Kong & Luxembourg: Operating in renewable/green energy market, with services covering EPC contractor's activity in Asia, North America & Africa Development, Manufacturing & distribution of equipment's & software products/SAAS (sustainable/green solutions for Industrial activities & Tech companies)

CEO

Fashion Greatness Group | Jan 2013 - Jan 2022

USA FRANCE HONG KONG



Director of International Business Development

Luxor | Jan 2010 - Jan 2012

Consulting company based in Hong Kong, specialized in Luxury & Fashion Industries My role (50% management & 50% project management): General Management (50+ employees); With BD&M Strategy (development and implementation), Head of strategic partnerships, Consulting team & Creative agency management Projects management (60+ projects implemented); With business penetration missions in Asia & North America, sourcing & outsourcing, manufacturing, BD&M strategy, Event Management (5K+ B2B guests), Brand & Product development and im-

plementation to market, Trade shows, marketing content production
Director of International Business Development – LUXOR - LONDON
2010 – 2012

Personal achievement & references provided on request

Business consulting company based in England, specialized in Marketing services, Business implementation services and Event management, focused in Luxury & Fashion industry My role: Management of the consulting team (35 managers) specializing in luxury markets in CIS countries, Consulting team player, Management of IT projects (Marketplaces, Social networks & Apps), Partnerships & Representation activity development worldwide, International Trade Shows and Events

● **Business development consultant**

CREATIV CO. | Jan 2008 - Jan 2010

Marketing & business consulting firm based in France, focused in Fashion business activities, with clientele such as; Rick Owens, Maison Martin Margiela, Louboutin, ext... My role: New Business development activities & partnerships prospection, Sales prospection & negotiation with clients, direct Sales, juridical support

Education & Training

2008 - 2010 ● **EUROPEAN BUSINESS SCHOOL**

Master's degree,,

2003 - 2008 ● **University of Versailles**

Master's degree,,

2003 - 2005 ● **University of Paris**

DEUG "languages,