



# Alexandros Vasdekis

Women's Footwear Designer

📍 Italy

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## Links

[in LinkedIn](#)

## Languages

Greek (Native)

English (Fluent)

Italian (Work Proficiency)

French (Basic)

Spanish (Basic)

## About

I am an extremely passionate women's footwear designer having designed for brands in Europe and the United States. Over the years, I have crafted numerous collections, blending my design aesthetic seamlessly with the DNA and the creative direction of each brand. My style is a fusion of modern, elegance, timelessness, and with a touch of quirkiness.

With a detailed knowledge of footwear structures and pattern making, I bring a comprehensive skill set to the table. Having an educational background in biology, fuels my commitment towards sustainable fashion.

My forte lies in creating original designs and shapes that align with both a brand's identity and the market's demands. I relish experimenting with various colour-ways and materials, marrying innovation with tradition. Moreover, I'm intrigued by emerging footwear technologies and their potential to elevate the comfort and quality of luxury shoes.

### BRANDS WORKED WITH

Fashion Graduate Italia

Kat Maconie

Mario Valentino

Mia Becar

Myconista

University of Bristol

Vlassi Holeva

## Experience

### ● Creative Director and Footwear Designer

Myconista | Mar 2023 - Now

Myconista is a newly founded Greek luxury women's footwear brand that creates seasonal collections inspired by the world renowned Greek island of Mykonos



### ● Head Footwear Designer

Mia Becar | Oct 2022 -

- Responsible for the creation of all seasonal collections, from concept to production
- Creation of moodboard based on creative direction
- Trends and colour analysis
- Design development, sketches of constructions, shoes, accessories via hand sketching or CAD
- Seasonal research of new shapes, colours, materials, accessories at fairs and suppliers
- Design of prints, fabrics and patterns
- Collection planning (new lasts, soles, heels)
- Expert in technical sheets
- Materials sourcing
- Prototypes and samples development
- Market price analysis
- Creation of linesheets of upcoming collections for buyers and department stores
- Creative marketing input
- Involved in the photo-shooting and editing of new collections
- Working with specific budget and timelines
- Daily communication with factories and suppliers in Italy
- Quality control

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### ● Footwear Designer

Mia Becar | Mar 2021 - Oct 2022

-Working closely with the creative director for the designing and creation of seasonal collections



### ● Women's Footwear Designer

Mario Valentino | Feb 2020 - Jul 2020

-Designed the SS21 women's footwear collection.  
-Created moodboards, conducted trend and market research, worked with the marketing team, and consulted the brand's archives.  
-Visited Lineapelle and suppliers for materials  
-Gave presentations of design proposals

### ● Women's Footwear Designer

Vlassi Holeva | May 2019 - Jul 2019

-Designed the AW 2019 footwear collection  
-Created the collection's moodboard, and conducted trend/material research and material sourcing  
-Created spec sheets  
-Supervised the samples manufacturing and production process, and communicated and collaborated with all technicians

\*Vlassi Holeva is a Greek bridal and pret a porter fashion designer

### ● Footwear Design Internship

Kat Maconie | Nov 2018 - Feb 2019

- Worked on the creation and designing of resort and main SS 2020 collection  
- Visual and material research, design development, trend research, sketching and making of footwear mock-ups  
-Assisted at MICAM February 2019, to promote the 2020 AW collection and communicate with buyers



### ● Women's Footwear Designer

Fashion Graduate Italia | Jul 2018 - Oct 2018

Selected amongst 2018 students from Arsutoria school, to develop a collection from concept to final product and present it at the Fashion Graduate Italia Fashion Show

Product development tasks included:

- Designing a small collection of 4 women's shoes based on an assigned theme and technical direction  
- Pattern Making  
- Material research, heel designing and manufacturing, factory visits, prototype fitting and adaptation



### ● Lead Student Ambassador

University of Bristol | May 2015 - May 2016

- Organised and delivered main activities and services for new students  
- Managed, delegated and motivated the international office student ambassador group of 50 ambassadors  
-Cooperated with various professional services



### ● Student Ambassador

University of Bristol | Feb 2014 - Feb 2015

A representative of the University of Bristol, both to external visitors and to enrolled international students  
-Run campus tours for prospective students and other visitors,  
-Assistance with events and services (both internal and external-facing)  
-Help new international students through group events and face-to-face guidance during Welcome weeks

## Education & Training

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- 2018 - 2018 ● **ARSUTORIA SCHOOL**  
Pattern Making and Prototyping Course,
- 2017 - 2017 ● **ARSUTORIA SCHOOL**  
Footwear Designing Course,
- 2016 - 2016 ● **London College of Fashion, University of the Arts London**  
Footwear Illustration Course,
- 2016 - 2016 ● **London College of Fashion, University of the Arts London**  
Introduction to Footwear Design Course,
- 2016 - 2017 ● **Plakas Institute of Fine Arts**  
Apprenticeship,
- 2013 - 2016 ● **University of Bristol**  
Bachelor's degree,
- 2011 - 2012 ● **Aristotle University of Thessaloniki (AUTH)**  
Veterinary Medicine,