



# Saloma Pracek

## Kleindienst

Business Manager / Brand Manager / Sales & Marketing Expert

📍 London, UK

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### Languages

English (Fluent)

Slovenian (Native)

Croatian (Work Proficiency)

Serbian (Work Proficiency)

German (Basic)

### About

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I am a detail-oriented professional with core strengths in business development functions, customer service, developing partnerships, and performing detailed sales and marketing campaigns to drive growth and awareness across a company's product. My professional experience includes supporting the retail and wholesale departments, managing all communications with the customers, establishing their needs, and handling complaints. I am adept at managing the staff, offering relevant training, building, and maintaining working relationships with key customers as well as managing the day-to-day running of a company. I possess high attention to detail, strong communication, and excellent analytical skills to work accurately and quickly. For any opportunities or networking purposes, feel free to connect with me through LinkedIn or mail me at [saloma.p.kleindienst@gmail.com](mailto:saloma.p.kleindienst@gmail.com). I would welcome the opportunity to explore the career opportunities in your association.

#### BRANDS WORKED WITH

M.A.D. D.O.O.

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Various Different Companies

### Experience

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- **Brand Manager**

M.A.D. D.O.O. | Jun 2020 - Mar 2022

Worked as a Brand Manager for international clients of L-Fashion Group from Finland (brands Icepeak, Luhta, Torstai, Rukka, Dachstein), providing high-end sportswear for customers in Slovenia, Croatia, Serbia, Bosnia, Montenegro, Greece, Romania, Bulgaria, Albania, and Kosovo.

- **Sales Representative**

M.A.D. D.O.O. | Jan 2018 - Jan 2020

Provided high-quality retail support to a broad customer base at the company by assisting with the management of key accounts, providing high-quality customer service, handling complaints promptly, and maintaining proper customer records, and orders in the system

- **Student Trainee**

Various Different Companies | Jul 2010 - Oct 2018

Worked in different sectors as a student trainee carrying out sales and promotional activities of different fashion, sports, and food brands, different administrative tasks including data entry of sales and customer data into the system as well as filing and archiving documents.

### Education & Training

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2015 - 2021

- **University of Ljubljana, Faculty of Economics**

Master's degree, Management

2012 - 2015

- **University of Ljubljana, Faculty of Economics**

Bachelor's degree, Management