



Holly Harries

Mens Techwear Designer

Manchester, UK

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Languages

English (Fluent)

About

An experienced and skilled creative director working within the fashion industry. Passionate about creating high quality, techwear garments for men. Knowledgeable about the fashion industry with valuable connections across the UK, Europe and Asia. An Innovative leader - I thrive whilst working in an agile and collaborative manner with others across varying roles within an organisation. Keen interest in continuing professional development by working with a company that has a progressive approach towards current fashion trends and sustainability. I founded HH Studio as a Manchester based creative hub for clients and brands, which works to bring their designs and ideas to reality. The studio offered a wide variety of bespoke services to support clients throughout their design journey. The services I offered included, but were not limited to: Brand and Design development Advice and Consultancy Trend forecasting Garment Fittings Tech packs Pattern cutting Scaling and Blocking Graphics - Art work/Logos Sample creation My role was accomplished by: Business Management: Successful management of business and operational procedures. As the founder and sole stakeholder, I coordinated and lead all aspects of the business Responsible for coordination of business planning and ensuring multiple projects were managed effectively under time constraints. Client Relations: Advised and consulted with clients to keep them informed on product development, trend forecasting and promotional collection launches. Considering factors such as budget requirements, desired outcomes and profit margins.

BRANDS WORKED WITH

Chris Brown

HHStudio LTD

LF FASHION / HYJD

Experience



● Designer

Chris Brown | Dec 2021 - Dec 2021

creation was a collaboration between HHSTUDIO and DISANTI STUDIO CHRIS BROWN - Created 1/1 outfit and custom footwear in collaboration with BY GIBRIL London Fashion Week, London, Ningbo Fashion Week, Ningbo, CHINA

● CEO

HHStudio LTD | Sep 2020 - Now

CEO and creative director of Hh studio. Helping brands with the design process before the manufacturing point. Specialising in Men's tech wear, pattern cutting and tech packs.

● (Design Intern

LF FASHION / HYJD | Jan 2018 - Jan 2019

Proactively supported, developed and created Men's and Womenswear for large scale street wear companies; Guess, H&M, COS, INXX, Freamve, HU ALA and Race Marine Collaborated with a wide range of internal and external stakeholders within the fashion and design vertical for the companies mentioned above Presented information in a dynamic and agile way - ensuring effective communication despite language barriers Responsible for trend forecasting, tech pack creation, graphics and collection development, working independently and providing oversight to the lead fashion designer when required Executed and delivered high quality results that were in alignment with the companies values and strategic direction

Education & Training

2015 - 2018

● Salford university

First, Fashion design

