



# Emma Reynieix

Brand Manager - Luxury handbags

📍 Paris, France

✅ Emma's availability **should be discussed**

[Portfolio link](#)

[Portfolio file](#)

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## Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Permanent Positions, Freelance Assignments

## Skills

Brand Development (Advanced)

Brand Management (Advanced)

Handbags (Advanced)

Luxury Brand Marketing (Advanced)

Private Label (Advanced)

Luxury Goods (Advanced)

## Languages

French (Fluent)

English (Fluent)

Italian (Work Proficiency)

Korean (Fluent)

## About

Handbag Collection Manager - Luxury Handbags Dvpt - Product Dvpt Exotic Leather Goods expertise - INTL Market Dvlopt (Asia, US, EMEA) Brand experience - Bespoke Experience Manager

### BRANDS WORKED WITH

Bleecker Blues Paris

Chloe Paris

Derek Lam

Fendi

Iris Noble

Lipault

L&leung Design Group

LOUIS QUATORZE

Paul&joe Paris

Rafe Ny

## Experience



### ● Brand Manager

Iris Noble | Apr 2017 - Now

Manager of team of 5 (Design, Sales, Marketing, Office Manager) + consultants (sales, PR) Collection & Product Dvpt Manager (1 assistant Designer) INTL Development (US, UAE, France, ASIA) Sales Development B2B (Benchmark, pricing, wholesale, JOOR platform) Direct sales B2C (Paris main store) + Digital sales (EMEA, US) Brand Experience Manager / VIC Customer Manager Event Manager (Product launchings, Trunk shows, Paris Fashion Weeks)



### ● Luxury Handbags Brand Manager

Lipault |

Freelancer for 10th yr anniversary collection - Luggage and bags

### ● Handbag Designer

L&leung Design Group |

Accessories Designer for main lines (HSN, Macy's) (Carlos by Carlos Santana, Emma Fox, Loulou de la Falaise, PURE) + Production team consultant coordinator on site at DONGUAN, China Partner factory (3 months)

### ● Assistant Designer Handbags Assistant Designer

Rafe Ny |

Internships :

### ● Assistant Handbags Design Intern to

Chloe Paris |



### ● Assistant

Fendi |

Trunk show preparation of collection books Fall-winter 08/09 Assistant to Yoshika Nanri, Sophie Carret and Patrizia Cicarelli



### ● Design Studio intern Assistant intern

Derek Lam |

Assistant intern to Erin-Mechen / Serena Haller (handbag & Shoes Design)

### ● Brand Director + Design consultant

Bleecker Blues Paris | Sep 2014 - Jan 2017

Made to order line in exotic leather by appointment / Online collaboration with Mondéfilé start-up

Freelancer and consultant for Lipault & Premiere Vision fairs



- **Brand Founder and freelancer (Handbag**

| Jan 2014 - Jan 2017

PREMIERE VISION - ACCESSORIES (production team) Trend concepts and selection for all components of Premiere Vision suppliers

- **Collection Coordinator & Designer**

LOUIS QUATORZE | Jan 2010 - Jan 2014

Handbag Design for Bridge lines between Asian and European markets (76 stores worldwide) Coordination Management for Paris and Seoul Design Studios (Pierre Louis Mascia / Ms Myoung-Hee Zo) Team of 12 designers in Seoul Studio and 2 designers in Paris.

- **Assistant Accessories Design**

| Jan 2008 - Jan 2010

- **Communication officer and PR (RTW Womens**

Paul&joe Paris | Jan 2002 - Jan 2003

Runway seatings, lookbooks, Media plan strategy, product launches, website launch Mens runway casting manager, PR coordinator with all other INTL PRs