

# Alin-Iulian Simescu

Fashion Assistant

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## Languages

English

## About

With a passion for fashion and proven customer service skills, I've honed my abilities in styling and visual merchandising at H&M. Experienced in dynamic retail settings, I excel at multitasking and adapt easily to varying schedules. Fluent in basic English, I'm eager to bring my expertise to any retail team.

### BRANDS WORKED WITH

University for the Creative Arts   Odeon Cinemas   West University of Timisoara

H&M   SC OLD and NEW CONSTRUCT SRL   Casa Olteneasca

## Experience



### STUDENT AMBASSADOR

University for the Creative Arts | Dec 2022 - Now

- Guiding students as well as their family members on campus tours, making sure to give them information about the university, its courses, nightlife in the city and any other questions the visitors might have.
- Content creation for the university's social media platforms, aimed to promote student life, university facilities and the courses offered.
- Helped at the university's reception front desk on busier days, responding to student inquiries.



### CINEMA HOST

Odeon Cinemas | Nov 2022 - Mar 2023

- Guiding customers to their seats as well as helping with food and beverage related activities.
- Offering advice to customers in case of ticket related problems.
- Learned to better work in a fast paced environment and multi task, while also being taught the importance of teamwork and good communication.

### SOCIAL MEDIA MANAGER

West University of Timisoara | Mar 2022 - Jun 2022

- Was in charge of my course's social media platforms, creating content and promoting the university and course.
- Gained expertise in creating content (photo and video) that promotes the university's image and values.
- Made use of my creative skills to create content that promotes academic and student life.
- Responded to private messages on Instagram from students who needed any type of information regarding the university and also the city.

### STUDENT AMBASSADOR

West University of Timisoara | Sep 2019 - May 2021

- Organized open days and other events as part of the student association.
- Helped guide students and families on tours, answering every question and inquiry.
- Created promotional photos and videos to promote the university, courses and other aspects of student life.
- Answered any questions sent via DM by students as I was administrating the official social media accounts of the student union.



### SHOP ASSISTANT

H&M | May 2019 - Sep 2019

- Learned about stock and quality control, as well as visual merchandising.
- Did fashion styling for certain customers who needed advice.
- Gained problem solving skills, in addition to learning to organize my time better and work under pressure.

- **HELPER**

SC OLD and NEW CONSTRUCT SRL | Jan 2019 - Apr 2019

- Helped with manual labour as part of preparing deliveries.
- Gained experience with selling construction related products to customers.
- Helped transport building materials as a beginner driver.

- **RESTAURANT STAFF**

Casa Olteneasca | Feb 2018 - Jun 2018

- Mostly had waiter duties but also helped clean the restaurant.
- Prepared and served hot beverages such as coffee and tea, as well as cocktails.
- Gained expertise in retail and working with customers face to face.
- Was taught the importance of representing a company as front of house member.

## Education & Training

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2021 - 2024 ● **University for the Creative Arts**

Bachelor of Arts in Communication,

2019 - 2022 ● **West University of Timisoara**

BA IN ADVERTISING: DISSERTATION TITLE,

- **'Ion Minulescu' National College**

Philology: English intensive,