



Alya Nasser

Target-driven multi-cultural individual with a track record of academic success, eager to add value to a quality-focused team within the fashion industry.

📍 London, UK

🟢 Alya is **Available to work**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Public Relations (Advanced)

Marketing Campaigns (Advanced)

Content Curation (Advanced)

Creative Writing (Advanced)

Digital Marketing (Advanced)

Communications Strategy (Advanced)

Trend Analysis (Advanced)

Languages

Arabic (Native)

English (Native)

About

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BRANDS WORKED WITH

- Debry De Vos
- Rimedia Events
- Early Years Company

Experience

- **Marketing Intern**
Debry De Vos | Aug 2023 - Now
Identify and Collaborate with Influencers & Fashion Editors. Blog Post Creation. Graphic Content Creation.
- **Event Planning Intern**
Rimedia Events | Jun 2022 - Jul 2022
Assisted with marketing campaign for the opening of a lounge in the North Coast. Coordinated Advertising and Social Media marketing.
- **Administrative assistant**
Early Years Company | Jun 2022 - Jul 2022
Shadowed admin team and marketed the summer day camp.

Education & Training

- 2020 - 2023 ● **Istituto Marangoni**
Bachelor of Arts, Fashion Business Communication and Media
- 2018 - 2020 ● **Gems World Academy**
International Baccalaureate Diploma, IB