## Dweet



# Alya Nasser

Target-driven multi-cultural individual with a track record of academic success, eager to add value to a quality-focused team within the fashion industry.

O London, UK

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### Languages

Arabic (Native)

English (Native)

### **About**

Target-driven multi-cultural individual with a track record of academic success, eager to add value to a quality-focused team within the fashion industry.

#### **BRANDS WORKED WITH**

Debry De Vos

Early Years Company

Rimedia Events

## Experience

### Marketing Intern

Debry De Vos | Aug 2023 - Now

Identify and Collaborate with Influencers & Fashion Editors. Blog Post Creation. Graphic Content Creation.

#### Event Planning Intern

Rimedia Events | Jun 2022 - Jul 2022

Assisted with marketing campaign for the opening of a lounge in the North Coast. Coordinated Advertising and Social Media marketing.

#### Administrative assistant

Early Years Company | Jun 2022 - Jul 2022

Shadowed admin team and marketed the summer day camp.

### **Education & Training**

2020 - 2023 Istituto Marangoni

Bachelor of Arts, Fashion Business Communication and Media

2018 - 2020 Gems World Academy

International Baccalaureate Diploma, IB