



Ekaterina Dobbelaere

Fashion Business Expert/ Fashion Procurement/ Fashion E commerce

📍 Hebden Bridge HX7, UK

✅ Ekaterina is **Available to work**

[Portfolio link](#)

[View profile on Dweet](#)

Links

[Website](#) [LinkedIn](#)

[Instagram](#)

Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

E-commerce Consulting (Advanced)

E-commerce Optimization (Advanced)

Procurement Management (Advanced)

Fashion Consulting (Advanced)

Fabric Selection (Advanced)

Business Consulting (Advanced)

Production Assistance (Advanced)

Trend Analysis (Intermediate)

Sourcing Materials (Advanced)

About

Hello!

My name is Ekaterina Dobbelaere and I am a fashion business expert with 5 years of global experience in designing, manufacturing, sourcing, branding, marketing, and co-running a family-owned luxury e-commerce pet brand and manufacturing business.

I know how to design and develop a product and an entire collection from scratch. I know where to find the best and most innovative fabrics, trimmings, and manufacturers. I have worked with 60+ suppliers.

I can create successful fashion-related email marketing campaigns, social media posts, and PR campaigns.

I know how to optimize your fashion business and make it as digital as possible, where paper and even excel sheets are no longer needed.

To summarise, I will help you to build your fashion business, and e-commerce brand from scratch, find the perfect manufacturing partner, help with your collection design process, procurement, and e-commerce part and guide you on your journey.

BRANDS WORKED WITH

Barky Manufacturing Ltd

Dobbelaere Fashion Ltd

Suzy'S Fashion For Dogs

Experience

● Fashion Business Consultant

Dobbelaere Fashion Ltd | Jun 2022 - Now

● Freelance Fashion Designer

Dobbelaere Fashion Ltd | Jun 2022 - Now

● Company Director

Barky Manufacturing Ltd | Apr 2021 - Jun 2022

● Company Director

Suzy'S Fashion For Dogs | Oct 2019 - Jun 2022

● Fashion Designer

Suzy'S Fashion For Dogs | Nov 2017 - Jul 2022

Education & Training

2021 - 2021

● NM online school

Certificate, Body analysis and style consulting.

2020 - 2020

● NM online school

Certificate, Garment construction.

2019 - 2020

● NM online school

Certificate, Fashion illustration

Languages

- Russian (Native)
- English (Fluent)
- Dutch (Basic)

- 2017 - 2022 ● **Suzy's**
Qualification, Designing and manufacturing dog carriers
- 2016 - 2016 ● **Alpha Academy**
Certificate, Instagram