



Camille Regnauld

Passionate by the fashion world, I am really determined, flexible, result-oriented & committed.

📍 Paris, France

✅ Camille's availability **should be discussed**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

Luxury Goods (Advanced)

Merchandising Strategies (Advanced)

Management (Advanced)

Product Development (Advanced)

Trend Analysis (Advanced)

Business Analysis Planning & Monitoring...

Languages

French (Native)

English (Fluent)

About

Merchandising experienced with a demonstrated history of working in the luxury goods and fashion industry. Strongly skilled in Trend Analysis, Merchandising, Product development in RTW, Leather goods, Shoes and Accessories for Women.

BRANDS WORKED WITH

Cartier

Cop.Copine Officiel

Lacoste

le Tanneur & Cie

Mulberry England

Sonia Rykiel

Experience

● Ready-to-Wear Collection & Retail Merchandising Manager

Cop.Copine Officiel | Oct 2020 - Now

● Worked on an entrepreneurial project

| Oct 2019 - Dec 2020



● Accessories Buying & Merchandising Manager

Sonia Rykiel | Apr 2018 - Sep 2019

● Accessories Merchandising Manager

Mulberry England | Jan 2016 - Mar 2018



● Jewelry Assistant Marketing Manager

Cartier | Jan 2015 - Jan 2016

- Update and analyze sales reports
- Identify strategic opportunities for the US market
- Research and perform trend analysis of the competitive landscape within national markets
- Work on strategic plans & forecasts
- Develop and administer marketing tools

● Leather Goods Assistant Product Manager

le Tanneur & Cie | Sep 2013 - Sep 2014

- In charge of the collection plan
- Update sales tracking tools and provide analysis
- Trend and competition analysis
- Development of marketing tools (Product News, Sales Arguments)
- Maintain complete support and update manufacturers on developments



● Sales Assistant

Lacoste | May 2011 - Jul 2011