



Laura Olivella

Production manager with expertise in leather goods and jewelry. Pursuing innovation, fashion, and sustainability.

📍 London, UK

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Languages

English (Fluent)

Spanish (Native)

Italian (Work Proficiency)

About

Enthusiastic production manager with expertise in several fashion fields, including leather goods and jewelry. Uses nine years of experience to offer expert knowledge on production of leather goods. Pursuing a career at the intersection of innovation, fashion, and sustainability.

BRANDS WORKED WITH

Ampaca Sas

DeMellier

JW Anderson

The Restory

Yuma Crocodile Products, Ecocaiman Group

Experience



● Production manager

The Restory | Jan 2021 - Nov 2022

Conducted weekly Planning, organizing and assigning of production schedules considering prioritized items, client's requirements and available resources to meet company's KPIs.

- Provided comprehensive weekly reports to the executive team and presented monthly progress on production targets, quality control and turnaround improvements.

- Identified production inefficiencies, implementing atelier restructuring and increased automated processes to improve utilization rates from 75% to 80%.

- Implemented and monitored quality control processes for restored leather goods across the atelier to reduce delays, avoid re-dos and damaged products and increase customer's satisfaction.

- Communicated with leather and raw materials suppliers and followed up with samples and materials orders.

- Responsible for acquaintance of new trade partners and suppliers to meet atelier's resources demands. Managed three trade partners across London.

- Constantly motivated teams to achieve high performance within the repair processes and reviewed artisan's performance along with department's managers.



● Accessories Aftercare Product Developer

The Restory | Sep 2018 - Jan 2021

Developed techniques for re-design, restoration and repair of luxury handbags and accessories.

- Worked with technical specification standards and ensured all handbags construction met these to a high level.

- Checked final repairs and restoration of leather goods for compliance with quality specifications.

- Utilised CAD softwares to create tech packs, spec, pattern, and mockups before intervention of handbags.

- Communicated with relevant suppliers and follow up of samples and materials orders. weekly review of atelier's resources and materials.

- Analysed the most common defective handbags and repairs to develop efficient and standard techniques.



● Fashion Accessories Intern

JW Anderson | Apr 2018 - Aug 2018

Created tech packs, spec, pattern and prototypes of leather goods and jewellery.

- Updated tech packs and PLM system.

- managed the relationship with leather goods factories across Italy and Spain.

- Supported the communication with suppliers across Italy and Spain and coordinated the delivery of samples.

- Organised and classified materials for accessories department for each collection.

● Head of Production and Design

Yuma Crocodile Products, Ecocaiman Group | Nov 2015 - Aug 2016

Conducted weekly Planning, organising, and assigning of production schedules to leather makers and artisans.

- Monitored production activities and ensured technical requirements of exotic leather products.
- Generated computer detailed specs of leather goods, production standards and design specifications.
- Generated hand sketches and computer drawing of final designs of handbags, belts, and small leather goods.
- Sourced raw materials for current and future manufacturing operations. Managed the relationship with relevant suppliers and follow up of samples and materials orders.
- Guided and assisted leather makers with finished leather goods.
- Created spreadsheets using Microsoft Excel to achieve accurate data reporting.

● Product developer and designer

Ampaca Sas | May 2013 - Mar 2015

Designed more than 20 models of handbags for high street brands that were fabricated in the factory in Bogota (between 10k and 200k units per design).

Generated hand sketches and detailed specs of handbags final designs, bag pattern and mock-ups before production

Estimated costs and set quality standards of final products.

Collaborated with vendors and suppliers to ensure consistency of the material and to reduce the level of damage and defective items.

Involved in the meeting with sales teams and clients to project future orders.



● Production executive

DeMellier | Nov 2022 - Now

Collaborating with the design team, providing feedback on technical feasibility to ensure the design vision is translated into the final product and to help improve any issues for future collections.

- Manage the Production Critical Path, track progress and ensure key dates are met by tanneries, hardware suppliers and factories.
- Accountable for ensuring PLM is kept updated and accurate at all times, including raw materials consumption and make costs.
- Order raw materials and liaise with suppliers in Italy, Spain and Asia, negotiate raw material cost within the target price and ensure delivery of materials on time.
- bom's for prototypes and pp sampling. Make sure they are delivered on time with the quality standards, and within the cost price range.
- Create and update final spec files to launch at the factory handover.
- Ensure all materials are correctly updated and booked in the PLM system.
- Day-to-day monitoring of the progress with the factory, ensuring deadlines are met and follow up on all development and production issues.