



Clemence Goudard

Creative Director

📍 Paris, France

✓ Clemence is **Available to work**

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Links

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Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Freelance Assignments,
Hourly Consulting, Permanent Positions

Skills

Fashion Design (Advanced)

Pattern Drafting (Advanced)

Fashion Illustration (Advanced)

Mood Boards (Advanced)

Accessories (Advanced)

Draping (Advanced)

Communication Development (Advanced)

Marketing Strategy (Advanced)

Sales Acquisition (Advanced)

Sales Administration (Advanced)

Production Activity Control (Intermediate)

Quality Control Management (Advanced)

About

Creative-oriented, entrepreneur at last. Mother of Good People since 2015. Sold online and through over 90+ stockists around the world: www.goodpeople.fr @goodpeople.fr

BRANDS WORKED WITH

Alberta Ferretti

CELINE

Good People - Around the World

Hublot Genève

Joseph

Sophie Theallet

Stephane Rolland Paris

TRANOÏ

van Laack Gmbh

Experience

● Creative Director

Good People - Around the World | May 2015 - Now

Second time Winning Award for the Conscious Designer of the Year, 2019 & 2022 - Common Objective (CO) www.commonobjective.co Featured in Vogue UK - February 20 Print www.vogue.uk/
- Good People is a high-end brand of artisanal, sustainable handbags. With the use of plant fibers only, we create sophisticated products in our manufacture in Madagascar, ensuring a fully transparent supply chain. We hire women in need of professional emancipation and train them to a very exclusive, "top-notch" quality, à la Française. Represented in 90 stores globally.

● Modéliste

Stephane Rolland Paris | Sep 2016 - Sep 2017

Stéphane Rolland is a french Haute-Couture designer. Born in 1966, he is known for his luxury evening gowns, bright red, white or black... 4 Haute-Couture dresses made-by-hand from sketches for Stephane Rolland's Couture show:
- Pattern making from moulding
- Detail elaboration and finishing strategy
- Elaboration of prototypes 1 and 2
- Basting of the final version of each dress
- Assembly and finishing of the dresses

● Fashion Designer

Sophie Theallet | Jul 2013 - Sep 2013

Sophie Theallet is a New York based designer, she creates clothes that stand alone in today's Fashion. The only path she follows is her own, as each new collection is an evolution of the last, built around Sophie's singular vision and mastery of craft. Working closely with Sophie in the studio, in charge of:
- Sketching silhouettes for the following season
- Trend, fabric, and style research
- Moodboard making, pattern creation, color boards
- Technical drawings by-hand then digital reproduction on AI
- Graphic design and entire making of the sales book
- Organisation of the showroom
- Reception of private customers, fitting with the models
- Reports of the meetings

● PR assistant

TRANOÏ | Sep 2012 - Mar 2013

TRANOÏ has pioneered the parisian fashion scene unearthing and showcasing international creative designers during Paris Fashion Week. Working directly with Armand and Michael Hadida, founders of Tranoi, I was assisting the PR director on the following tasks:
- International press and media relations. Phoning, mailing, daily boost.
- Writing the press releases in french and in english
- Organisation of interviews for fashion prints, radio and TV



Luxury Brand Marketing (Advanced)

Luxury Goods (Advanced)

Photoshop Elements (Advanced)

Illustration (Advanced)

Sketching (Advanced)

Fabric Development (Advanced)

Fabric Selection (Advanced)

Customer Acquisition (Advanced)

Digital Analysis (Intermediate)

Sustainable Business (Advanced)

Sustainability Management (Advanced)

Sustainable Product Development (Ad...

Ethical Leadership (Advanced)

Ethical Sourcing (Advanced)

Team Management (Advanced)

Budget Control (Advanced)

Collection Strategy (Advanced)

Collection Development (Advanced)

Wholesale Operations (Advanced)

Account Coordination (Advanced)

Languages

English (Native)

French (Native)

Spanish (Work Proficiency)

Portuguese (Basic)

- Follow up on the publications and appearances
- Help on the organisation of the trade shows and complimentary events, inside the Carrousel du Louvre and Palais de la Bourse at each fashion week (over 10,000 visitors)

Showroom assistant

Alberta Ferretti | Mar 2012 - Mar 2013

Alberta Ferretti is an Italian designer specialized in women's luxury ready-to wear. Since 1989 she has built two brands of which one eponym, the other one "Philosophy by Alberta Ferretti". Working on a partial schedule and during the Paris Fashion Week I was hired to help the sales department in the showroom:

- Taking care of the appointments with the buyers
- Organisation of a tight meeting schedule
- Reports of the appointments and sales
- Report on the orders and feedbacks
- Organization of the merchandising
- Fitting of the models and catwalk management

Sales Manager

Hublot Genève | Jun 2010 - Sep 2018

A place where tradition and innovation coexist, the Hublot watchmaking is a place where luxury craft is done differently, the "Art of Fusion" way.

Seasonal job in a luxury location in South of France: Byblos Hotel and Saint Tropez flagship store. Alone in the boutique I was in charge of:

- Merchandising of the exclusive pieces received each week
- Stock management and customized selection for our retail
- Personal client portfolio
- Price negotiation with the customers
- Detaxe procedures and revenue follow-up
- Brand promotion at exclusive events in Saint Tropez and with partner hotels and restaurants
- Customer management and after-sale service
- Vip customer care

Sales Associate

van Laack GmbH | Sep 2009 - Jun 2010

Since 1881 Van Laack is a leader in luxury Men's shirt. The products of Van Laack excel by high-quality materials, the best workmanship and a distinctive and individual style. In charge of the sales in a special store dedicated to men's tailoring exclusively.

- Tailoring measurements for custom-made pieces
- Retail merchandising
- Customer care
- Follow-up on the production of the private orders
- Achievement of yearly revenue goals

Showroom Assistant

Joseph | Jan 2009 - Jan 2010

From day-to-dark dresses to sets of coordinating blazers and pants, lifestyle label Joseph has developed the modern woman's uniform: re-strained, refined, reinvented. Understated elegance, classic cuts and high quality have brought Joseph a cult-like following. Working during Paris Fashion Week I was hired to help the sales department in the showroom:

- Taking care of the appointments with the buyers
- Organisation of a tight meeting schedule
- Reports of the appointments and sales
- Report on the orders and feedbacks
- Organization of the merchandising
- Fitting of the models and catwalk management

Fashion Designer Intern

CELINE | Jun 2008 - Sep 2008

Inside the design studio, in Paris at that time, I was assisting the fashion designers on:

- Drawing silhouettes for the upcoming season
- Creating mood boards and color boards following the trends



- Competitive intelligence on RTW and accessories
- Sourcing fabrics within our supplier's suggestions
- Assisting on graduation with the pattern makers

Education & Training

- 2011 - 2013 ● **Berkeley College, NYC**
Master's, Master of Management
- 2008 - 2011 ● **Mod'Art International Paris**
Bachelor, Fashion Design & Pattern Making