



# Miles Patil

Videographer/Editor/Video Strategist

📍 London, UK

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

 [LinkedIn](#)

## Languages

English (Native)

## About

A self-taught natural creative with experience in filming and editing content to transform it into shareable, bold and captivating content for social media. After spending over ten years' in the corporate world, I immersed myself to pursue my passion in visual storytelling. The past 3 years have consisted of videography freelancing and most recently, I have serviced a new generation of entrepreneurs to create impactful brands, using the power of long and short-form video content for social media. I am seeking acceleration of growth in my creative career to pursue my passion and to be able to grow personally and professionally.

### BRANDS WORKED WITH

Film & Create Ltd

Royal Bank of Scotland

Worldpay

## Experience

### ● Freelancer

Film & Create Ltd | Feb 2019 - Now

- Leading clients through the content creation process from pre to post production
- Project managing the end to end content creation process to ensure client deadlines are met, keeping clients well informed throughout and creating systems to track and manage tasks
- Contributing to clients content ideas, bringing fresh ideas to the table, engaging in creative planning, including script writing (long & short form content)
- Proven understanding of the social media landscape, including content optimisation across social media platforms and planning shoots to cater for these requirements
  - Creatively adapting video content according to social media channels to accommodate for the differences in audience behaviour and content consumption
- Audio recording, editing & sound design, contributing to the creation of bold, provoking content
- Proficient user of Adobe Premiere Pro and competent user of Adobe After Effects, editing to a high standard using industry standard techniques
- Managing the end to end shoot process in person including all set up & take down of equipment, coordinating as per the client brief, audio & visual equipment checking, shooting on location
  - Producing and directing talent on set to get the best performance out of individuals and producing high quality content that is fit for purpose
- Client relationship management - taking on feedback, making edits at pace with a focus on quality
- Creation of social marketing assets
- Working in line with client timeframes, delivering content in line with client strategy including publishing content on social platforms
- Improving performance and adapting content strategy by analysing performance and tracking KPI's for clients
- Designed and implemented systems and workflows to enhance client experience during the video production process
- Created and maintained robust systems for backing up files, archiving and storage to ensure security of client files
- Using initiative and taking an interest in learning and keeping on top of new trends, industry changes, styles and practices. Implementing these within the content creation process
- Implementing strategies to optimise content for distribution on YouTube, Instagram, TikTok, LinkedIn and Facebook. Corporate Experience



### ● Global SMB Merchant PCI

Worldpay | Jan 2020 - Aug 2022

- Led the implementation of product solutions to simplify compliance monitoring, tracking and reporting processes for PCI DSS SMB merchants globally
- Responsible for implementing third-party risk management to reduce

exposure to the  
business



- **Payment Data Security Consultant/Project**

Worldpay | Jan 2017 - Dec 2019

Developed a managed service for a large portfolio of Level 3 merchants and managed third party relationships  
Actively monitored business requirements to identify areas where merchant engagement can be prioritised  
Developed and improved processes leading to increased merchant compliance rates  
Project management to drive strategic initiatives, responsible for tracking the progress of project objectives and timelines to efficiently deliver the PCI Vault product  
Improved the functionality of PCI Vault by tracking, monitoring and analysing tickets and workflows; contributed to process improvement  
Ongoing risk management and problem solving to ensure the PCI Vault product was fit for purpose



- **Payment Data Security Consultant**

Worldpay | Jan 2014 - Jan 2017

Managed large portfolio of Level 1 to 3 merchants on their PCI DSS compliance projects  
Collaborated with cross functional teams to support with processes and projects  
Gathered evidence and created reports in preparation for submission to the card schemes  
Visa and MasterCard on a quarterly basis  
Managed airline merchants with specific reporting guidelines to Visa and MasterCard



- **Payment Security Analyst**

Worldpay | Jan 2013 - Oct 2014

Managed a portfolio of SMB Level 3 merchants on their PCI DSS compliance projects, developed a working knowledge of PCI DS frameworks & standards  
Supported processes and prepared evidence in preparation for quarterly reporting to Visa and MasterCard



- **Team Leader**

Royal Bank of Scotland | Jan 2010 - Oct 2012



- **Chief Cashier / Service Manager**

Royal Bank of Scotland | Jan 2009 - Jul 2010

- **Customer Advisor**

Royal Bank of Scotland | Nov 2008 - Aug 2013



- **Cashier**

Royal Bank of Scotland | Jan 2008 - Jul 2009