



Miles Patel

Videographer/Editor/Video Strategist

📍 London, UK

🟢 Miles is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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Links

 [LinkedIn](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Permanent Positions, Freelance Assignments, Hourly Consulting

Skills

Social Media Marketing (Advanced)

Social Media Consulting (Advanced)

Storytelling (Advanced)

Scriptwriting (Intermediate)

Consulting (Intermediate)

Adobe Creative Suite (Advanced)

Audio Mixing (Advanced)

Video Editing (Advanced)

Photography (Intermediate)

Content Planning (Advanced)

Content Creation (Advanced)

Attention to Detail (Advanced)

About

A self-taught natural creative with experience in filming and editing content to transform it into shareable, bold and captivating content for social media. After spending over ten years' in the corporate world, I immersed myself to pursue my passion in visual storytelling. The past 3 years have consisted of videography freelancing and most recently, I have serviced a new generation of entrepreneurs to create impactful brands, using the power of long and short-form video content for social media. I am seeking acceleration of growth in my creative career to pursue my passion and to be able to grow personally and professionally.

BRANDS WORKED WITH

Film & Create Ltd

Royal Bank of Scotland

Worldpay

Experience

● Freelancer

Film & Create Ltd | Feb 2019 - Now

Leading clients through the content creation process from pre to post production

Project managing the end to end content creation process to ensure client deadlines are met, keeping clients well informed throughout and creating systems to track and manage tasks

Contributing to clients content ideas, bringing fresh ideas to the table, engaging in creative planning, including script writing (long & short form content)

Proven understanding of the social media landscape, including content optimisation across social media platforms and planning shoots to cater for these requirements

Creatively adapting video content according to social media channels to accommodate for the differences in audience behaviour and content consumption

Audio recording, editing & sound design, contributing to the creation of bold, provoking content

Proficient user of Adobe Premiere Pro and competent user of Adobe After Effects, editing to a high standard using industry standard techniques

Managing the end to end shoot process in person including all set up & take down of equipment, coordinating as per the client brief, audio & visual equipment checking, shooting on location

Producing and directing talent on set to get the best performance out of individuals and producing high quality content that is fit for purpose
Client relationship management - taking on feedback, making edits at pace with a focus on quality

Creation of social marketing assets

Working in line with client timeframes, delivering content in line with client strategy including publishing content on social platforms

Improving performance and adapting content strategy by analysing performance and tracking KPI's for clients

Designed and implemented systems and workflows to enhance client experience during the video production process

Created and maintained robust systems for backing up files, archiving and storage to ensure security of client files

Using initiative and taking an interest in learning and keeping on top of new trends, industry changes, styles and practices. Implementing these within the content creation process

Implementing strategies to optimise content for distribution on YouTube, Instagram, TikTok, LinkedIn and Facebook. Corporate Experience

● Global SMB Merchant PCI

Worldpay | Jan 2020 - Aug 2022

Led the implementation of product solutions to simplify compliance monitoring, tracking

and reporting processes for PCI DSS SMB merchants globally

Responsible for implementing third-party risk management to reduce



Colour Matching (Advanced)

Video Analytics (Intermediate)

Video Animation (Intermediate)

Video Art (Intermediate)

360 Video (Intermediate)

Sound Design (Intermediate)

Content Strategy (Advanced)

Leadership (Intermediate)

Social Media (Advanced)

YouTube (Intermediate)

Languages

English (Native)



exposure to the business

● Payment Data Security Consultant/Project

Worldpay | Jan 2017 - Dec 2019

Developed a managed service for a large portfolio of Level 3 merchants and managed third party relationships
Actively monitored business requirements to identify areas where merchant engagement can be prioritised
Developed and improved processes leading to increased merchant compliance rates
Project management to drive strategic initiatives, responsible for tracking the progress of project objectives and timelines to efficiently deliver the PCI Vault product
Improved the functionality of PCI Vault by tracking, monitoring and analysing tickets and workflows; contributed to process improvement
Ongoing risk management and problem solving to ensure the PCI Vault product was fit for purpose



● Payment Data Security Consultant

Worldpay | Jan 2014 - Jan 2017

Managed large portfolio of Level 1 to 3 merchants on their PCI DSS compliance projects
Collaborated with cross functional teams to support with processes and projects
Gathered evidence and created reports in preparation for submission to the card schemes
Visa and MasterCard on a quarterly basis
Managed airline merchants with specific reporting guidelines to Visa and MasterCard



● Payment Security Analyst

Worldpay | Jan 2013 - Oct 2014

Managed a portfolio of SMB Level 3 merchants on their PCI DSS compliance projects, developed a working knowledge of PCI DS frameworks & standards
Supported processes and prepared evidence in preparation for quarterly reporting to Visa and MasterCard



● Team Leader

Royal Bank of Scotland | Jan 2010 - Oct 2012



● Chief Cashier / Service Manager

Royal Bank of Scotland | Jan 2009 - Jul 2010

● Customer Advisor

Royal Bank of Scotland | Nov 2008 - Aug 2013



● Cashier

Royal Bank of Scotland | Jan 2008 - Jul 2009