



# Ankit Shukla

Senior Merchandiser

📍 Ajman - United Arab Emirates

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## Languages

English

## About

CAREER OBJECTIVE Footwear & leather goods export Merchandiser with over 8 years of experience, training and supervising production staff while planning and implementing development strategies for High fashion International Market. Seeking to bring my proven track record of proving successful merchandising tactics and team-leading skills into a senior management position. Exploring for assignments in buying & Merchandising with a growth-oriented Firm.

### BRANDS WORKED WITH

Grand Step HK Ltd. /

Gupta HC Overseas (I)

Paragon Footwear Industry /

## Experience

### ● Senior Merchandiser

Paragon Footwear Industry / | May 2018 - Now

Presently I'm working in role of Sr. Merchandiser. Paragon Footwear is one of a very well established & famed company among GCC Countries.

- Communicating with Customer for developments and access of purchase orders & production planning.
- Frequently to be in touch with Clients through Meetings or Email.
- Prepare Monthly Production plans through ERP Programming.
- Successfully worked on low production time to ship the goods and helped it increase significantly.
- I've successfully built & maintained long-term relationship with Key-Clients Like- Apparel Group, Landmark group.
- Merchandiser cum Sales Executive

### ● Assistant Merchandiser

Grand Step HK Ltd. / | Aug 2016 - Sep 2017

I Worked here as Sales Executive, clients were US based like

- Maurice's, Charlotte russe, Buckles, Liverpool, SFG & many more.
- Main Responsibility is to grow organization's Business which includes meetings with overseas clients; tangency with
- factories/vendors besides this I was also indulged in developments & Production.
- Assistant Merchandiser

### ● Assistant merchandiser

Gupta HC Overseas (I) | Jan 2014 - Jul 2016