



Diana Jap

Apparel designer

Paris, France

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Links

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Languages

English (Fluent)

French (Fluent)

Swedish (Native)

About

I'm an apparel designer based in Paris with 9 years of experience working with different sportswear brands.

With a strong technical background in all product categories, jersey/fleece, knit, woven and outerwear I'm able to adapt to different designer roles.

My latest role was designing and developing the kids' collection at Lacoste, where I handled all product categories for the boy's line going from 2 years old up to 16 years. Throughout the 6 years spent with the brand in a small team, I was able to gain a solid experience doing the whole process going from research and inspiration, designing and creation, collection launching, fittings and follow up of the development.

While being a creative designer always looking to explore different techniques and materials I have a great understanding of the limits within industrial fashion. I know how to decode trends, styles and creative directions and have a detailed methodical approach and benefit from a strong technical background. I would love to get in contact with big as well as smaller brands.

BRANDS WORKED WITH

Andrea Crews

Ballet Junior de Geneve

By Zoe

Companhia de Dança de Lisboa

Grand Studio

Iro Paris

Lacoste

Lasse Kühlers Dance School

Le Coq Sportif

Mynetsale.Com.Au

Sh Paris

Totem Fashion Paris

Volcom

Experience

● Designer - Kids Collection

Lacoste | Sep 2015 - Now

- Analyse et recherche iconographique
- Visites de marché, salons, veille concurrentielle
- Elaborer des gammes de couleurs
- Réalisation et proposition de croquis suivant les thèmes de la collection
- Préparation des dessins techniques
- Lancement des dossiers techniques et suivi des prototypes de la création à la finalisation
- Réalisation de jacquard sur Photoshop/Illustrator
- Voyage 2 fois par an à Hong Kong pour la remise croquis

- trend research and analyse
- Visits at Premiere Vision
- Creation of the seasons color cards
- Sketching proposals according to the theme of the season's collection
- Preparing the tech packs
- Launch the tech packs and follow up from creation to final stage
- Jacquard artwork on Illustrator/Photoshop
- Travel twice a year to Hong Kong in time for Sketch review

● Apparel Designer - Women's Collection (freelance)

Sh Paris | Jul 2014 - Jun 2015

SH PARIS is a concept store creating their own Women's creative ready-to-wear line. I did the apparel and print designs. Assisted on administrative tasks of brand registration. Sourcing and buying fabrics and trims. Contacting collaborators for accessories.

● Apparel designer - Women's Collection (Interim)

Le Coq Sportif | Jul 2014 -

Sportswear brand mens and womenswear



- **Fashion Designer - Women's Collection**

By Zoe | Aug 2013 - Mar 2014

women's ready-to-wear and accessories

- **Apparel designer assistant**

Grand Studio | Nov 2012 - Jun 2013

apparel design street&sportswear (Roxy, DC Shoes, Oakley, Wrangler)
responsible of the seasonal sports&streetwear trendbook Third Eye
Summer 2015

- **retouche/graphic design**

Mynetsale.Com.Au | Sep 2012 -

retouching photos, making banners, photoshoots

- **Fashion design intern - Men's & Women's Collection**

Iro Paris | Mar 2012 - Sep 2012

textile design, research of volume and style through drawings, hand
made flat drawings, graphic design, research of prints, research for ac-
cessories, flat drawings of accessories.

- **Fashion design intern - Women's SEED Collection**

Volcom | Jul 2011 -

Created a capsule collection SEED FW2012

mood board

tech packs

visiting suppliers internationally

presenting the collection for the Europe sales meeting

- **Fashion Design Intern**

Andrea Crews | May 2010 - Jul 2010

-CADs for accessories

-volume research from 2nd hand garments

-assisting photoshoots

- **PR Intern**

Totem Fashion Paris | Apr 2010 -

-issuing press releases/credentials

-organising show room

- **dance teacher**

Lasse Kühlers Dance School | Jan 2007 -

teaching classical ballet to students aged 14-17

- **Dancer**

Companhia de Dança de Lisboa | Aug 2006 -

- **Dancer**

Ballet Junior de Geneve | Aug 2005 -