Pauline Roze

Fashion Stylist & Project Manager

⊙ Paris, France

⊘ Pauline is **Available to work**

Portfolio link

Portfolio file

View profile on Dweet

Links

↗ Website   in LinkedIn

◎ Instagram

Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Freelance Assignments

Skills

Style Consulting (Advanced)

Style Guide Creation (Advanced)

Style Guides (Advanced)

Styling (Advanced)

Fashion Styling (Advanced)

Fashion Forecasting (Advanced)

Fashion Shows (Advanced)

Mannequin Styling (Advanced)

Coordination Of Projects (Advanced)

Fashion Consulting (Advanced)

Event Coordination (Advanced)

Project Management (Advanced)

About

- Styling Womenswear / Menswear / Accessories / Jewelry – still and moving image.
- Fashion projects' coordination and production.
- Editorial / Advertising / Digital / E-commerce / Shows & Events.
- Plannings and budgets management.
- Training, mentoring and management of assistants.
- Extensive Fashion and Arts culture.
- Passionate with working within an international environment.

BRANDS WORKED WITH

Mixte Magazine   Paulineroze.Com   Vogue France

Experience

● **STYLIST**

Paulineroze.Com | Sep 2015 - Now

- Development of Fashion and Image concepts based on trends, in line with the objectives set.
- Interpretation of the client's DNA and of the project's ambitions, to offer on-brand and market-conscious styling.
- Curation and sourcing of pieces from international sources, supervising the wardrobe logistics.
- Collaboration to the casting of teams.
- Collaboration in the choice of the final content.
- On-set direction and overview of the logistics.
- Management, training and mentoring of assistants.
- Responsible for planning and budgets.

Commercial clients : Chopard, Louis Vuitton, Inès de La Fressange, Uniqlo, Clarins, Yiqing Yin, Longchamp, Monnier Frères, AMI, Farfetch

Editorial clients : Vogue.it, Vogue.fr, Vogue China, Ideat, Lui, Flair Italy, Lula, Contributor

Celebrity clients : Inès de la Fressange, Pauline Lefèvre, Catrinel Marlon, Héloïse Demarchellier, Camille Lacour, Robert Konjic

● **PROJECT COORDINATOR**

| Jul 2015 - Now

Coordination of Fashion shows / presentations and events, e-commerce shoots.
Clients: KCD Worldwide, Streeters Agency, Maison Margiela, Louis Vuitton, Hermès, Givenchy

Events:
- Assistance to the Creative Director and his teams in the preparation of fashion shows /presentations.
- Production and structuring of content to support the creation and styling processes.
- Coordination of the preparation of the show / event, link between the different teams involved and the producers.
- Organization and supervision of the collection and backstage.
- Responsible for monitoring timings and allocations.
- Briefing and supervision of assistants and dressers.

E-commerce:
- Responsible for the backstage and on-set logistics organization.
- Monitoring product traffic in collaboration with E-commerce managers, supervising the preparation of products and looks.
- Supervision of the application of the Artistic Direction during image productions with a focus on the quality of product presentation.
- Management, training and mentoring of assistants.

Languages

English (Fluent)

French (Native)

STYLIST ASSISTANT

| Sep 2010 - Jul 2015

Assisted the following Stylists and Fashion Consultants : DARCY BACK-LAR, MARIE CHAIX, PAUL CAVACO, SARAJANE HOARE, CHARLOTTE COLET, BEAT BOLLIGER, ANASTASIA BARBIERI, HANNES HETTA, BARBARA LOISON

- Research of inspiring documentation, conception of moodboards.
- Responsible for wardrobe logistics and sample borrowing planning.
- Curation and sourcing of pieces from international sources, assistance in developing looks.
- Dressing the models, tailoring alterations.
- Compilation of credits.
- Budget and expense management.
- Responsible for planning press meetings and Fashion Weeks.

Commercial clients : Dior, Chopard, Berluti, Tag Heuer, Hermès, Bally, Cartier, Mont Blanc,
Clarins, Guerlain, L'Oreal, Sephora, Lancôme, Chanel, Tiffany & Co, Van Cleef & Arpels,
Stuart Weitzman, Sephora, Lancôme, Chanel Joaillerie, Guerlain, L'Oreal, Dior

Editorial clients : Vogue Japan, Vogue Nederland, Porter, Interview, Vanity Fair, Harpers
Bazaar, M le Monde, Flair Italy, Mr Porter, Hercules, Man of the World, Vogue Hommes
International, Vogue Chine, Vogue Japon, Vogue Italy, Numéro Tokio, L'Officiel

Celebrity clients : Catherine Deneuve, Laetitia Casta, Sharon Stone, Monica Belluci, Sophie Marceau, Michael Fassbender, Hugh Jackman

FASHION ASSISTANT

Vogue France | Jun 2009 - Aug 2009

- Assisted the stylists Anastasia Barbieri, Hannes Hetta and Darcy Backlar on the Autumn- Winter 2009/2010 issue.
- Managed the daily and general organization of the shopping room.
- Worked closely with the press offices, follow ups of the requests, oversaw deliveries and returns of samples.
- Assembled moodboards and lookboards, worked on product placement.
- Worked in team with other interns to provide accurate feedback to the stylists.
- Compiled fashion credits and researched price points for fashion stories.
- Organized and assisted on the photo shoots.

ARTISTIC DIRECTION ASSISTANT

Mixte Magazine | Jun 2008 - Jul 2008

- Assisted the Creative Directors Christian Ravera and Guy Guglieri, as well as the creative team.
- Participated to the lay out of the July and August 2008 issues, as well as men's special summer 2008 feature.
- Worked on the typography design.
- Worked on the image editing.
- Followed up the printing of tests until the final publishing.

Education & Training

2022 - 2023   **CNAM Paris**

Certificate, Digital Marketing & E-commerce

2007 - 2010   **ECV Paris**

Master, Artistic direction & Visual communication

2005 - 2007 ● **Penninghen**

Bachelor, Artistic direction and Visual Communication

2003 - 2004 ● **LYCEE SAINTE GENEVIEVE**

baccalauréat, Litterature