

Anushka Baluni

Fashion Analyst & Strategist

Paris, France

Anushka's availability **should be discussed**

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Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

Microsoft 365 (Advanced)

Notion Productivity Software (Intermedi...

Canva (Advanced)

Keynote (Advanced)

Adobe Creative Suite (Advanced)

Sendinblue Marketing Platform (Interme...

Languages

English (Native)

French (Work Proficiency)

Hindi (Native)

Italian (Basic)

Russian (Basic)

About

I'm a fashion student, an avid traveler, a prolific writer and a passionate basketball player.

BRANDS WORKED WITH

Christian Dior Couture

Heuritech

Imoni Digital Showroom

Pantaloons, Abfrl

Peoplekind

Experience



FASHION ANALYST

Heuritech | Dec 2021 - Aug 2022

Collection Strategy: Customizing fashion trends and products as per the client's brand image and style. Data and trend analysis. Consulting: Building Account-Based Marketing reports for potential clients.

SHOWROOM ASSISTANT

Christian Dior Couture | Sep 2021 - Dec 2021

Visual Merchandising of VIP showroom during buying and merchandising sessions.

MARKETING AND SALES ASSISTANT (Intern)

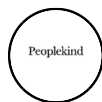
Imoni Digital Showroom | Apr 2021 - May 2021

Strategic sales planning for the brands Digital content planning for Web-site via Shopify.

PRODUCT DEVELOPMENT ASSISTANT

Pantaloons, Abfrl | Jan 2020 - Sep 2020

Product development and planning Pricing and material analysis



Marketing Strategist & e-PR

Peoplekind | Sep 2022 - Now