



# Laura Seery

Freelance Senior Creative Technologist

📍 London, UK

✅ Laura is **Available to work**

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## Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting

## Skills

Garment Construction (Advanced)

Garment Fitting (Advanced)

Tech Packs (Advanced)

Grading (Advanced)

Testing (Advanced)

Quality Assurance Processes (Advanced)

Quality Assurance (Advanced)

## Languages

English (Native)

## About

Womenswear and Childrenswear Multi Product Senior Garment Technologist with over 16 years technical experience at high-end brand level. A positive and self-driven team player with a flexible and proactive approach.

### BRANDS WORKED WITH

Caramel London

Caroline Charles

Liberty London

LK Bennett

Nobody's Child

Omnes

Peachy Den

Ted Baker

Womenswear

## Experience



### ● Freelance Senior Garment Technologist

Peachy Den | Nov 2022 - Now

Create technical specification packs for suppliers from toiles.

- Lead fit sessions and produce fit comments for all product areas; woven, jersey, knit and denim.

### ● Freelance Senior Garment Technologist

Caramel London | Aug 2020

Created specifications. Fitted and approved childrenswear woven and knitwear samples.



### ● Freelance Senior Garment Technologist

Nobody's Child | Oct 2022 - Nov 2022

Lead fit sessions for all product areas; woven, jersey, knit, denim and swimwear.

- Produced clear and concise fit comments according to crucial CP dates.



### ● Freelance Senior Garment Technologist

Omnes | Nov 2021 - Apr 2022

Created new specifications from design sketches for sizes 4-22

- Conducted fit review on a full size range of models, recommending changes to grading for sizes 16-22

- Fitted woven, jersey, knit & denim, implementing improvements to fit, make and finishing with existing supply base.

- Introduced technical processes, workbooks and best practice for technical department.

### ● Senior Garment Technologist

| Mar 2021 - Jan 2022

Created new specifications from design sketches for childrenswear ages 0-12.

- Fitted jersey, denim, woven, outerwear and knitwear from prototype through to production, improving fit, make and quality with supply base.

- Implemented changes to blocks and created library of successful blocks for core products.

- Introduced improved technical workbooks to streamline fitting process.



### ● Freelance Garment Technical Consultant

Liberty London | Mar 2018 - Feb 2020

Responsible for all Liberty London garment technology including Menswear shirts and swimwear and Womenswear woven, knit, jersey, sleepwear and swimwear.

- Created and managed all technical specifications, fit comments, make and quality standards for Liberty London's first womenswear RTW collection from initial sketches through sampling process to store launch.

- Liaised with freelance pattern cutters on pattern amendments required and new sample fittings, according to critical path.

- Conducted technical fitting and comments for first collection of Liberty



London swimwear for men and women, in close collaboration with specialist swimwear supply base.

- Introduced new suppliers and managed fit, make and quality standards with new supply base including supplier visits in UK, Europe and China.
- Updated and improved all women's sleepwear fits and block patterns, resulting in 30% increase in LFL sales.
- Worked with print design team and suppliers on complex engineered print, and how best to achieve acceptable cost and lay plan for bulk production.
- Liaised with wholesale team on feedback from customers and made improvements to fit and styling accordingly within critical timeframe.

## ● Technical Manager

Womenswear | Apr 2017 - Feb 2018

Developed and led GT team of seven alongside Head of Technical.

- Managed garment critical path as part of senior development team to agree on development and production timelines.
- Responsible for Womenswear technical team, maintaining and improving quality, construction and fit from development through to shipment for 2.4 million units per annum.
- Provided technical solutions, whilst maintaining critical dates and achieving cost price targets, collaborating closely with design and buying teams.
- Monitored and reported on key supplier performance indicators, made recommendations according to supplier strengths and weaknesses to senior leadership.

## ● Senior Garment Technologist

Womenswear | Apr 2013 - Mar 2017

Multi-product Senior Garment Technologist & Technical lead for woven dresses - annual value £38million.

- Supported GT team throughout specification, fitting and sampling process for all product areas.
- Advised on potential quality issues, required tests and wearer trials, liaising closely with production team.
- Undertook regular factory visits in Europe and the Far East promoting and implementing best quality standards with new and existing suppliers.
- Managed quality issues investigation process, recommending appropriate actions to take and providing feedback on outcome.
- Initiated technical construction, fit and make standards for new product ranges 'Colour by Numbers' and Bridal.

## ● Ted Baker | Jul 2009 - Feb 2018

## ● Garment Technologist

Womenswear | Jul 2009 - Mar 2013

Led fit sessions, communicated fit comments and creating graded size specifications from proto to production collaborating closely with supplier base.

- Worked closely with production team to ensure all critical dates were met during sampling process.
- Conducted fit reviews every season to analyse customer feedback and implement changes to fit.

## ● Junior Garment Technologist

LK Bennett | Dec 2007 - Jul 2009

## ● Assistant Garment Technologist

Womenswear | Jul 2006 - Dec 2007

Created technical workbooks and produced fit comments for all product areas.

- Checked and approved all bulk test reports.
- Assessed AQL reports from warehouse to determine commercial decisions.
- Managed fit model castings and bookings.



- **Production Assistant, Work Placement**

Caroline Charles | Jun 2002 - Sep 2003

Created sample docketts for factories, incorporating all patterns, fabric and trims.

## **Education & Training**

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2007 - 2007 ● **LONDON COLLEGE OF FASHION**  
short course, Womenswear pattern cutting

2007 - 2007 ● **London College of Fashion**  
Short course, Womenswear Pattern Curring

2000 - 2004 ● **Manchester Metropolitan University**  
Bsc, International Fashion Marketing

1998 - 2000 ● **Magdalen college school**  
A Level, Textiles (A) History (C)

1993 - 1998 ● **Magdalen college school**  
GCSE, 11 (A-C)