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Jacquetta Clark

Freelance Photographer, Retoucher & UGC Content Creator

- O London, UK
- **⊘** Jacquetta is **Available to work**

Portfolio link

Portfolio file

<u>View profile on Dweet</u>

Work Preference

Location: Open to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments

Skills

Photography (Advanced)

Product Photography (Advanced)

Fashion Photography (Advanced)

Commercial Photography (Advanced)

Portrait Photography (Advanced)

Studio Lighting (Advanced)

Studio Photography (Advanced)

Event Photography (Advanced)

Fine Art Photography (Advanced)

Capture One (Intermediate)

Photoshop Elements (Intermediate)

Photo Retouching (Advanced)

Creative Arts (Intermediate)

Creative Direction (Intermediate)

About

I'm Jacquetta, a Freelance Photographer & Retoucher with 5 years of experience. I am a technically orientated photographer with a creative flair. I am a Nikon shooter with experience in studio and on-location shooting with all forms of lighting. I also do post-production providing high-quality retouched images using Adobe Photoshop, Lightroom & Capture One.

My career highlights include working with brands like Hedoine, Saatchi Gallery, Fushi, PDPALO, Tanner Fletcher, Nike London, Hugo Boss, Laponite, Eharmony, Onalaja, Buy Me Once, Diageo Drinks, Deliveroo, and Juice Burst. I have worked in London and New York, photographed Celebrities from Love Island, Made in Chelsea and Strictly. My work has been published in Vogue, on billboards and on the side of London Busses. I was named a Photographer to Watch in 2016 and a Top Photographer in London in 2020.

BRANDS WORKED WITH

Centerspace

Deliveroo

KBOX Global

Perfocal

Experience

FREELANCE PHOTOGRAPHER & RETOUCHER

| Jan 2015 - Now

Jacquettaclark.com @jacquettaclark 2015 - Current

Working with Makeup Artists, Directors & Stylists. Street style & lifestyle photoshoots.

E-commerce studio shooting.

Shooting on location for blogs & magazines.

Shooting to brief for brands e.g Nike London.

Studio lighting, model direction & management.

Social media content creation.

Editorial standard retouching, cropping & sizing.

Colour changes & correction.

Masking out products and people.

Creating shadows & altering the light direction.

Cleaning up images and removing unwanted details.

Liquefying and re-shaping.

Model skin & hair retouching.

High proficiency Mac computers & Wacom Board



PHOTOGRAPHER & RETOUCHER

KBOX Global | Jul 2020 - Oct 2021

Working with the Creative Director & Food Stylists. Creating concept boards & prop sourcing. Working in a fast-paced studio environment. Shooting accurately to briefs, in-studio or on location. Capturing detail, texture and movement closely. Creating videos & GIFs for all social media platforms. Maintaining studio equipment & props. Editing & retouching imagery to a high standard. Packaging images and video for social formats. Returning high-quality images prior to deadlines. Identify trends & produce relevant, engaging content. Managing a creative photography team, developing and training junior photographers.



FREELANCE CONTENT WRITER

Perfocal | Apr 2020 - Aug 2020

Interviewing photographers, writing content for social media & blog posts. SEO integrating & performance reviews.



PHOTOGRAPHER/VIDEOGRAPHER & RETOUCHER

Deliveroo | Jan 2017 - Jul 2020

Photographing high quality images in studio & on set. Setting up & maintaining studio lighting & equipment. Shooting to brief in a fast-paced

Languages

English (Native)

photo studio. Shooting video & stills for Ben & Jerrys, Costa Coffee, Istu, Byron & GBK. Photographing events & PR stunts for print & digital, including Saturday Night Takeaway & Glastonbury. Image selection, marking up with retouch notes. Retouching to brand visual tone, maintaining the true colour & consistency of products. Working with copywriters for social & blog posts. Organising & streamlining a digital asset library. Curating user-generated content from socials. Collaborating with Influencers for social promotion.

ART & EXHIBITION PHOTOGRAPHER

Centerspace | Jan 2016 - Jan 2018

Cooper Gallery, Dundee University Life Space Science Art Research Gallery Centerspace Dundee Contemporary Arts 2016 - 2018 Working with curators, artists & galleries. Light & handle all artwork to document each piece. Photographing all media, from paintings to installations, sculptures and performance art. Photographing exhibition openings and talks. Artists: Ulay, Jade Montserrat & Ross Sinclair.

Education & Training

2020 - 2020 University of Leeds, Institute of Coding
Certificate, Social Media Marketing Campaign Course

2012 - 2016 • Dundee University

Ba Hons, Bachelor of Arts

2010 - 2012 The High School of Glasgow

Advanced Highers & Highers, English, Art, History, Geography & Design and Textile Technology