



Sara Giordano

Marketing and Communication
Manager

📍 Milan, Metropolitan City of Milan,
Italy

✔️ Sara is **Available to work**

[Portfolio link](#)

[View profile on Dweet](#)

Links

[in LinkedIn](#) [@ Instagram](#)

Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Freelance Assignments,
Permanent Positions, Hourly Consulting

Skills

Brand Marketing (Advanced)

Copy Editing (Advanced)

Graphic Communication (Advanced)

Creative Strategy (Advanced)

Branding & Identity (Advanced)

Digital Media (Intermediate)

Social Media Marketing (Intermediate)

Trend Forecasting (Intermediate)

B2C Marketing (Advanced)

Brand Development (Advanced)

Strategic Marketing (Advanced)

B2B Marketing (Advanced)

Campaign Management (Advanced)

About

I am a young passionate and creative professional with three years of experience in the fashion industry. I have always been interested in the realisation of new marketing projects, starting from their development up to their implementation, including business planning, art direction and copy editing.

BRANDS WORKED WITH

Eco-Age

Lampoon Magazine

MUSE Magazine

Nanushka

Vestiaire Collective

Experience



● Full Time Marketing and Content Coordinator

Lampoon Magazine | Feb 2022 - Feb 2023

Responsible for printed magazine marketing activities and strategy, distribution management, online and offline content coordination, SEO strategy, social media management and global client relationship management.



● Full Time Digital Coordinator

MUSE Magazine | Aug 2021 - Feb 2022

Responsible for website management and content coordination, digital writing, digital art direction, digital projects, social media management, and email marketing.



● Creative Project Manager Assistant

Vestiaire Collective | Aug 2020 - Apr 2021

Responsible for marketing briefs and coordination of creative assets within copy, style, and web design teams. Coordination of global campaigns calendar and editing of Italian translations.



● Internship Brand Marketing Manager Assistant

Nanushka | Aug 2019 - Feb 2020

Responsible for marketing strategy, content creation, rebranding, event management, social media management, paid media, and email marketing.



● Internship e PR Assistant

Eco-Age | Jul 2017 - Nov 2017

Responsible for event management, collaborations, research, and internal communication for a sustainable fashion consultancy agency.

Education & Training

2015 - 2019

● Polimoda

Bachelor with Honours , Fashion Marketing Management

Calendar Planning (Advanced)

Languages

Italian (Native)

Spanish (Work Proficiency)

English (Fluent)

French (Work Proficiency)