



# Elizabeth Giraldo Botero

Dress and textiles historian | Fashion Designer

📍 Glasgow, UK

✓ Elizabeth is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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## Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

## Skills

Illustration (Advanced)

CAD Illustration (Advanced)

B2B Commerce (Intermediate)

Commercial Design (Advanced)

Knitwear (Intermediate)

Fabric Development (Intermediate)

Apparel (Advanced)

Pattern Design (Intermediate)

Fitting (Intermediate)

Tech Packs (Intermediate)

Draping (Beginner)

Social Media (Intermediate)

Styling (Intermediate)

Community Management (Intermediate)

## About

5 years of relevant experience in apparel design and product development, specializing in trends research and commercial design. Proven track record of successful product launches, on-time delivery, illustration, and Tech Packs. Expertise in managing fashion campaigns and styling. Excellent CAD skills, proficient in Adobe Photoshop and Illustrator.

### BRANDS WORKED WITH

Ellipse lingerie

Impar Calcetines

Universidad Pontificia Bolivariana

## Experience

### ● Creative Designer

Impar Calcetines | Feb 2020 - Sep 2021

- Work closely with designers and buyers to support the whole design process from planning new ranges through product selection.
- Staying up to date with trends, and actively researching the market.
- Ability to creatively adapt trends to commercially appeal to different customers profiles.

Assisted Design team in delivering Men's & Women's collections on time and within budget, resulting in +20% growth in sales.

- Delivered design projects on-time, on-budget & to a high standard; assisted design team in meeting deadlines & maintaining design materials.



### ● Communications Lead/

Ellipse lingerie | Feb 2019 - Feb 2020

- Worked with influencers suitable for the brand and ensured products were marketed following seasonal deadlines and important dates.
- Created illustrations and sketches for fashion & luxury markets.
- Organizational skills: coordinate and oversee product photoshoots and fashion marketing campaigns.



### ● Junior Designer/

Ellipse lingerie | Jun 2017 - Feb 2019

- Assisting the senior designer: researching the latest trends, building design mood boards, and creating sketches and technical illustrations.
- Attending bi-weekly fitting sessions with design and product development teams, paying special attention to detail and garments' construction.
- Presenting the collection to internal sales and marketing teams to fulfill their needs and following sales report weekly to ensure the product is on target for its market.
- Researching and designing new developments for collections and tracking the progress of samples, creating technical sheets for external suppliers.

### ● Creative Design and Fashion Illustration Tutor

Universidad Pontificia Bolivariana | Jan 2016 - Nov 2016

Volunteer job at my university

- Assisted the professor with class activities & helping students with their assignments keeping track of their progress and identifying new learning opportunities.
- Wrote monthly reports about the development of the class and pinpointed weaknesses and strengths of the program.

## Education & Training

2021 - 2022

### ● University of Glasgow

Masters degree , Dress and textile histories

Languages

- Spanish (Native)
- French (Basic)
- English (Fluent)

2012 - 2017 ● Universidad Pontificia Bolivariana  
Bachelors , Fashion designer