



Piero Geremia

Production coordination & Creative strategy

📍 Paris, France

🕒 Piero is **Available to work**

[Portfolio link](#)

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Work Preference

Location: Open to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Creative Strategy (Advanced)

Branding & Identity (Advanced)

Strategic Brand Positioning (Advanced)

Photo Art Direction (Advanced)

Pitching Ideas (Advanced)

Graphic Design (Advanced)

Adobe Illustrator (Advanced)

Adobe Photoshop (Intermediate)

Adobe InDesign (Advanced)

Brand Design (Intermediate)

Web Design (Intermediate)

Public Relations (Advanced)

Event Coordination (Advanced)

Event Designing (Advanced)

Coordinating Activities (Advanced)

About

En recherche active d'une mission dans le secteur de l'audiovisuel ou de la mode, je pourrais apporter à votre entreprise mes compétences en gestion de projets, production et direction créative stratégique. Mon aisance relationnelle et ma pratique de cinq langues vous permettrez de développer votre activité à l'échelle internationale.

BRANDS WORKED WITH

Consultant

Ctzar Digital Communication Agency

Soeur Paris

Experience

● PRODUCTION MANAGER & CREATIVE STRATEGIST

Consultant | Jan 2021 - Now

- Direction d'image, branding, proposition d'une stratégie creative de communication, Production événementielle.
- Recherche de casting: équipe technique, artistique et mannequins
- Gestion d'équipe, Location scouting, organisation et logistique
- Production graphique, video editing et retouches photos
- Postproduction. Clients: Homecore, Amaury Paris, Les Fleurs Studio, L'Appart, Arche shoes, Hyundai.

● PRODUCTION MANAGER & CREATIVE STRATEGIST

Consultant | Jan 2021 - Now

- Image direction, branding, proposal of a creative communication strategy.
- Event Production.
- Casting research: technical, artistic and model team
- Team management, Location scouting, organization and logistics
- Graphic production, video editing and photo retouching
- Postproduction. Clients: Homecore, Belong Paris, L'Appart, Arche shoes, Hyundai.

● CASTING MANAGER

Ctzar Digital Communication Agency | Feb 2020 - Dec 2020

- Consultant: stratégie de communication et innovation digitale
- Stratégie de médias sociaux et analyse KPIs
- Relation et négociation entre Influenceurs - Clients - Fournisseurs
- Recherche de nouveaux talents digitaux et proposition de casting: influencers, photographes, artistes, etc. Clients: C. Louboutin, Louis XIV, Samsung, Google, etc.

● CASTING MANAGER

Ctzar Digital Communication Agency | Feb 2020 - Dec 2020

- Consultancy: communication strategy and digital innovation
- Social media strategy, and KPIs analysis.
- Relationship and negotiation Between Influencers - Customers - Suppliers
- Constant research of new digital talents and casting proposal for influencers, photographers, artists, etc. Clients: C. Louboutin, Louis XIV, Miu Miu, Samsung, Google, etc.

● CONTENT STRATEGIST ASSISTANT

Soeur Paris | Oct 2019 - Jan 2020

- Production de contenus (assistant): shootings, vidéos, retouches photos
- Responsable de la mise à jour de l'e-shop
- Responsable de la production du Book de vente
- Assistant Studio: conception graphique des imprimés de vêtements
EVENT & PROJECT MANAGER - Consultant Madrid- Janvier 2019 à Juin 2019
- Management et organisation des vernissages dans plusieurs galeries à Madrid

Casting (Intermediate)

Languages

Portuguese (Work Proficiency)

German (Basic)

French (Fluent)

Italian (Fluent)

English (Fluent)

Spanish (Fluent)

-Production Graphique (catalogues, brochures, press-kit, displays)

-Gestion logistique des expositions: déplacement, transport et vente

FORMATION DIPLÔME

-Processus de pre-prod, prod et post-prod dans les arts audiovisuels

-Droits d'image, droits d'auteur et propriété intellectuelle EXPERIENCES

● CONTENT STRATEGIST ASSISTANT

Soeur Paris | Oct 2019 - Jan 2020

scene et principes de la photographie CONTENT STRATEGIST ASSISTANT

- SOEUR PARIS Paris- October 2019 to January 2020

-Content production assistant: photoshoots, videos, photo retouching

-Responsible of the lookbook production

-Responsible for updating the e-shop

-Assistant - studio coordinator: graphic design for clothing prints

● EVENT & PROJECT MANAGER

| Jan 2019 - Jun 2019

- Management and organization of openings in several galleries in Madrid

-Graphic design manager (catalogs, brochures, press-kit, displays)

-Logistics management of exhibitions: trade and transport FORMATION

GRADUATION CINEMA & AUDIO VISUAL ARTS – UNIVERSIDAD TAI Madrid

- 2015 To 2019

-History of plastic arts and audiovisual art, aesthetics, rights, copyright