



Aparna Sawant

Creative Consultant

📍 Canterbury, UK

✓ Aparna is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

Work Preference

Location: Open to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments,
Hourly Consulting

Skills

Adobe Photoshop (Intermediate)

Adobe Illustrator (Advanced)

Adobe InDesign (Intermediate)

Graphic Design (Advanced)

Layout Design (Advanced)

Photography (Intermediate)

Languages

English (Fluent)

Hindi (Fluent)

Marathi (Fluent)

About

I'm a creative enthusiast who enjoys Photography, Typoraphy and Designing Visual Elegance with 3 years of experience in advertising. This entails the logo, typography, color palette, basically all forms of how the brand visually communicates itself. Whether it's print, web, packaging, I always aim to design with intention and deeper meaning. Aside from pursuing my own creative personal projects and art practice - I take great pride in advocating and strategizing for other brands/ artists by helping them bring their ideas/ visions to life.

BRANDS WORKED WITH

Brandmovers

Creativeland Asia

FCBULka

Underdog India

Experience



● CREATIVE CONSULTANT

Brandmovers | May 2022 - Jul 2022

Managed the Social Media for an Event called 'Feast from the East' for Freshpik.



● Creative Partner

Creativeland Asia | Jan 2022 - Apr 2022

CREATIVELAND ASIA Worked on Ideaboard and campaigns to amplify social media for Netflix, Chings and JioSaavn.



● ART DIRECTOR

Underdog India | Sep 2021 - Jan 2022

UNDERDOG Designed and strategised for brands like Poddar Housing, KiyoClear, Reliance FPNP and more.



● VISUALISER

FCBULka | Jan 2019 - Aug 2021

FCB ULKA INDIA I take great delight in advocating and strategizing for India's largest FMCG brand, AMUL, and assisting them in the design of their advertising campaigns, packaging, point-of-sale displays and many more.

Education & Training

2022 - 2023

● University for the Creative Arts

PG, Visual Communication

2015 - 2019

● RACHANA SANSAD COLLEGE OF APPLIED

UG, Applied Art

2014 - 2015

● RAHEJA SCHOOL OF

Diploma, ARTS

2013 - 2014

● Sathaye College

Secondary Education, HSC

2011 - 2012

● St. Lawrence High School

School,

