



# Guillaume Mathieu

Copywriter / Video Creative / Music Producer

Paris, France

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## Links

[LinkedIn](#)

## Languages

French (Native)

English (Fluent)

## About

After several years' experience in advertising agencies (Saatchi & Saatchi, Buzzman, Brandstation), I help create video content for fashion brands (Louis Vuitton, AMI, Maison Cléo, D'heygere...) and musicians (Louane, Latto, Sam Quealy, Crystal Murray).

Après plusieurs années d'expériences en agence de publicité (Saatchi & Saatchi, Buzzman, Brandstation), j'aide à concevoir du contenu vidéo pour des marques de mode (Louis Vuitton, AMI, Maison Cléo, D'heygere...) et des artistes musicaux (Louane, Latto, Sam Quealy, Crystal Murray).

### BRANDS WORKED WITH

BRAND STATION PARIS

BUZZMAN

Claire Francès

melyNetwork

Saatchi & Saatchi

## Experience

### ● Video Creative

Claire Francès | Jan 2018 - Now

- Sound Designer, Assistant Director, Music Composer (Louis Vuitton, Sony Music France, Zalando, Maison Cléo, D'heygere, 13.09.SR)

### ● Copywriter / Social Media Manager

BRAND STATION PARIS | Apr 2015 - Jun 2018

- Copywriting (Mondelez, LEGO, Bolton Group, Tassimo)  
- Social Media Management (Grant's, Milka)  
- Creating digital campaign and social media activation (Bolton Group, BIC, LU)



### ● Community Manager

BUZZMAN | Sep 2014 - Dec 2014

- Copywriting (1664)  
- Social Media Management (Perrier, Axe, 1664)



### ● Concepteur-Rédacteur

Saatchi & Saatchi | Jan 2013 - Apr 2013

- Copywriting (Toyota, Club Med, Philips, Groupe Bel)

### ● Rédacteur web

melyNetwork | Jan 2012 - Dec 2012

- Writing SEO and SMO-driven articles to generate traffic through viral media.

## Education & Training

2011 - 2016

### ● ISCOM

Marketing Publicité,