


Carl “carlito”

Visual Merchandiser

 London, UK

 Carl is **Available to work**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

creative (Advanced)

resourceful (Advanced)

attention to detail (Advanced)

problem solver (Advanced)

adaptable (Advanced)

reliable (Advanced)

Languages

English

About

PROFILE

BRANDS WORKED WITH

Electrical

Hollister Co.

Mears Group

SKY TV

Experience



● Mears Group Customer Service Officer

Mears Group | Jan 2010

Social housing repair & maintenance co-ordinator providing rapid assistance & solutions to customer queries & complaints.

*Maximizing customer satisfaction & ensuring full communication & resolution at all times.

● Sales Representative

SKY TV | Jan 2009

e Target driven sales, composing customised entertainment packages, nurturing clients needs & maximising their interactive experience. e Establish, develop & maintain business relationships with new & existing customers to boost profitability.

● Visual Merchandiser

Electrical | Jan 2014 - Jan 2022

* Responsible for directing product selection based on market research & observing customer behaviour & shopping trends. Creating eye catching displays to communicate visual concepts to attract customers to store. Installed/maintained all visual setups to compliment shop layout. Electrical services 2014-2022 eo Domestic, commercial & industrial installations 1st & 2nd fix.

*Rewiring & testing electrical systems for safety. BMS: HVAC, Electrical/plumbing systems & containment. Strategic planning & liaising with clients.



● Overnight Store Associate

Hollister Co. | Jan 2013 - Jan 2014

* Visual merchandising, creating an aesthetically pleasing store enhancing customer engagement to boost sales, maximising company growth. Educating the customer with strategic product placement that highlights & stretches the brand image, contributing to the brand strategy. Inventory system management.

● Studio Sound Engineer

| Jan 2011 - Jan 2012

Advertising/promotion of services & booking clients. Artist consultancy & development.

*Production: Recording sound on set or on location, post production, mixing & editing.