## Dweet



# Angela Roman Balbuena

Designer Bijoux | Jewellery | Accessories Designer | Illustrator

Ourense, Province of Ourense, Spain

Portfolio link

View profile on Dweet

## Links

in LinkedIn

## Languages

English (Work Proficiency)

Italian (Work Proficiency)

Spanish (Native)

## **About**

I'm a very curious individual always open to growth, new challenges and opportunities. I've started my career through garment design and it jumped up to textile print, accessories and jewelry design in a very organic way. I love to mix all these worlds in my journey to create unique, meaningful, functional and structured projects.

#### Skills include:

Fine Jewellery Design / Costume Jewelry /Trend Forecasting / Accessories Design / Fashion Jewelry Design / Fashion illustration / Fashion Design / Surface Textile Design / Concept Development

Check my portfolio at https://www.behance.net/angelaroman and https://www.instagram.com/angelaroman\_/

**BRANDS WORKED WITH** 



## Experience

## Jewelry | Accessories Designer

CH Carolina Herrera | May 2022 - Now

Costume jewelry designer for Carolina Herrera's luxury lifestyle brand, CH Carolina Herrera. My main role activities include:

- Presenting trend research to other teams including Management, Buying and Commercial leadership and collaborating across departments.
- Identifying and executing new product opportunities as they emerge in the market, anticipating customer's needs.
- Using relevant sales data and insights to design commercially relevant, fashion-forward ranges for the different markets division.
- Travels for current trends catching, attending international fairs and trade shows and suppliers sourcing.
- Presentation of many creative ideas as possible aligned to the trends in the luxury market.
- Samples follow up with suppliers assuring the on-time best final product.
- Samples ok for production.

#### Fine Jewelry Designer

Facet Sustainable Jewellery | Nov 2021 - Apr 2022

Fine jewellery Design for different targets, from commercial to high-end jewellery for both large and small companies in different markets around the world:

- To undertake appropriate research, including competition analysis, producing trend reports and presentations, to ensure a high level of awareness of current and emerging trends and 'must have' products.
- Work closely with Design Director and product development department (onsite) on all matters relating to collections.
- Manage individual projects from different targets simultaneously, from initial research to translating ideas visually through hand drawing and computer-based sketches, to correction of cads and physical samples jewellery pieces and monitoring day-to-day follow-up with the product development team, ensuring quality, deadlines and price targets are respected.

Facet Barcelona is an international leader in the design, manufacture and distribution of high-quality jewellery. With more than 30 years of experience, delivers classic and trendy jewellery pieces to the highest standards of quality.



## Jewelry | Accessories Designer

Alhaja Cult Store | Nov 2018 - Apr 2020

- Designing and planning the jewelry collection
- Hand and digital drawing sketches of the jewelry pieces for detailed technical packs.
- Digital illustration for product storytelling
- Trend forecasting and research of materials.
- Samples development follow-up with suppliers.



#### Fashion Jewelry | Accessories | Textile Print Designer

Jagger Studio | May 2018 - Apr 2020

- Fashion jewelry and soft accessories design including: Scarves and bandanas, bags, backpacks and beauty cases, hats, beach, sport and home accessories among others for worldwide renowned high street retailers.
- Trend forecasting to support overseas suppliers in its accessories collection developments.
- Textile print design for soft accessories.
- · Creation and updating of collections database.
- Samples follow up with suppliers assuring the on-time best final product



#### Fashion Design Lecturer

Centro Universitario San Isidoro | Sep 2017 - Feb 2018

Trend forecasting and concept development section within the subject "Fashion Design Project III" in the last year of the Fashion Design BA program.

#### Womenswear | Textile Print Designer

EXTRAMACIO BARCELONA SL | Nov 2016 - Jan 2018

- · Women and kidswear designer for high street retailers.
- Trend forecasting and competitors research to ensure our designs are in line with market leaders and current trends.
- Textile print and embroidery design (all over and positional developments).
- Technical sheets both for prints and garments, trend and materials research and samples development follow-up.
- Trips to factories (Portugal) to check over collection developments onsite.



#### Womenswear Designer

Patricia Bazarot | Jul 2016 - Oct 2016

- Design and planning of the collection showcased at SIMOF (Salón Internacional de la Moda Flamenca) 2017
- Fashion design for bridal and nightgown looks.
- Pattern making; cutting, assembly, and textile finishing.

#### Kidswear Designer | Product Development Intern

MOTORETA Moda Infantil S.L. | Feb 2016 - May 2016

- Technical sheets for production.
- · Pattern making and cutting.
- Samples reception.

#### Menswear Designer Intern

Anel Yaos | Jun 2014 - Sep 2014

## **Education & Training**

2020 - 2021 Istituto Marangoni

Fine Jewellery Design Master,

2012 - 2016 Centro Universitario San Isidoro

Bachelor of Arts - BA (Hons) Fashion Design 240 ECTS,