



Alessandro Vasi- ni

Luxury Fashion and Footwear Design | Creative Director at ALESSANDRO VASINI

📍 Miami, FL, USA

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Languages

English (Fluent)

Italian (Native)

Spanish (Fluent)

About

For over 6 years, I have been the creative director of ALESSANDRO VASINI, a luxury fashion brand that offers high-quality footwear and apparel for men and women. My role involves overseeing the design, production, and marketing of the collections, as well as developing the brand identity and strategy.

With more than 20 years of experience in the fashion industry, I have a passion for creating innovative and elegant designs that reflect my artistic vision and style. I have a strong background in footwear design and pattern making, as well as fashion illustration and consultancy. I have traveled extensively throughout Europe for inspiration, trends, and shows, and I have collaborated with various clients and partners in the luxury sector. My goal is to deliver excellence and sophistication in every product and service I provide.

BRANDS WORKED WITH

ALESSANDRO VASINI

Alessandro Vasini Design Inc

Alessandro Vasini Design Srl

B-3 Italia Srl

Calzaturificio Auro Antolini

Mavette

Experience



● Creative Director

ALESSANDRO VASINI | Jan 2017 - Now

Creative direction of my eponymous brand.

● Freelance Fashion Designer

Alessandro Vasini Design Inc | Feb 2009 - Dec 2016

Luxury Fashion and Footwear Design.

Consultancy on strategies and brand identity, from concept to final development.

● Footwear Designer & Wholesaler

Alessandro Vasini Design Srl | Jan 2005 - Feb 2009

Footwear Design consultancy and Wholesale. Trends and market search, seasonal colors palette, conceptual design, materials and components search, last and outsole design, sketching, development and visual merchandizing.

Travels mainly throughout Europe for trends, inspiration and shows.

● Footwear Developer, Designer Assistant

B-3 Italia Srl | Nov 2003 - Dec 2004

Worked close to the head designer to develop the lines according to his lead concepts and designs, fix eventual fitting or technical issues and approve the correct samples for production. Travels were at the factories in India for development and production quality control.

● Shoemaker

Calzaturificio Auro Antolini | Jun 1995 - Nov 2003

Manufactured many popular luxury shoe brands such as "Giuseppe Zanotti Design, Vicini, Gianfranco Ferre', DSquared, Blue Marine, Sergio Rossi, Grey Mer, Di Sandro,..

During the years worked on all the manufacturing steps, from leather cutting process to all the assembly process until the final finishing.

● Apprentice Shoemaker

Calzaturificio Auro Antolini | Jun 1994 - Aug 1994

Summer job.
Manufacturing apprenticeship of luxury women's shoes.

- **Apprentice Shoemaker**

Calzaturificio Auro Antolini | Jun 1993 - Aug 1993

Summer job.
Manufacturing apprenticeship of luxury women's shoes.

- **Apprentice Shoemaker**

Calzaturificio Auro Antolini | Jun 1992 - Aug 1992

Summer job.
Manufacturing apprenticeship of luxury women's shoes.



- **Senior Design & Development Consultant**

Mavette | Jan 2018 - Jul 2022

Overview the full process of design and development from concept to final samples including sourcing the right factories and suppliers, keeping the relationships and provide consistent new design ideas that proof increasing sales performance.

Education & Training

2003 - 2004 ● **ISTITUTO CERCAL**

Attestato,

1992 - 1995 ● **Istituto D'istruzione Superiore**

Diploma,