



Junielou Plaza

Freelancer/Graphic Design-
er/Image Enhancer

Davao City, Davao del Sur, Philip-
pines

[Portfolio link](#)

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Links

[Website](#)

Languages

English (Work Proficiency)

About

Over the course of my 20-years as a Graphic Designer, I've developed a skill set directly relevant in print media, creative services, packaging, logo and corporate identity, photo editing and photo manipulation. I am a detail-oriented professional consistently demonstrated teamwork, multi-tasking, and creative thinking abilities. I am highly skilled in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Corel Draw, Adobe Lightroom, and have basic knowledge in Flash and HTML. And also, I have knowledge in photography.

BRANDS WORKED WITH

Adventure Advertising

Awesome Os-Former Outsourcing Philippines

Midtown Printing Co., Inc. - Mpci

New City Commercial Corporation-Nccc

Printlife - Nccc Group of Companies

Experience

CREATIVE SUPERVISOR

Printlife - Nccc Group of Companies | Nov 2016 - Nov 2017

Oversee content creation for brand campaigns and provide creative inputs to communication campaigns

- Collaboratewith account executives to obtain knowledge of the clients' requirements
- Delegatedesign tasks based on individual competencies of the creative teams.
- Directand motivate teams of graphic designer, graphic artist and copy-writers to help them use their talents effectively.
- Leadbrainstorming/creative sessions to generate ideas
- Revisecontent and presentations, approve/reject ideas, provide feedback to the team
- Trainand guide subordinates into accomplished professionals
- Overseeproduction, checking for quality of output and integrity of concept, seeing the project through to final execution

GRAPHIC DESIGNER

New City Commercial Corporation-Nccc | Jul 2004 - Jul 2007

Responsible in producing advertising materials specially for Department Store and other NBU's (NCCC Business Unit).

- DesignsPromotional campaign collaterals every month such as banner, poster, brochure, leaflet and print ads material.
 - Coordinatewith the installation team for the proper sizes of the collaterals.
 - Reportdirectly to the Creative supervisor.
 - Makea report to update the creative supervisor of all projects handle.
 - Otherresponsibilities include printing in large format and do a maintenance of the large format printer.
 - Alsocreate a flash presentation as assign by the creative supervisor.
- GRAPHIC ARTIST

IMAGE ENHANCER

Awesome Os-Former Outsourcing Philippines | Mar 2015 - Oct 2016

Edit and process the minimum number of photos set by the team leader.

- Retouchall images to meet the standards of our editorial teams our clients
- Cropthe image accordingly and change background in white.
- Savethe image in two different format, the PSD for active file and JPG in lowres format and send approval.
- Ifapproved upload the final images in PSD format together with the JPG files in sharefile.com.
- Makea report of all the projects finished and send to the team leader.
- Attendmonthly meeting with the Team Manager. GRAPHIC DESIGNER



- **Graphic Designer**

Adventure Advertising | Oct 2007 - Oct 2013

Schedule projects and define budget constraints

- Conceptualize visuals based on clients requirements
- Responsible in creating advertising materials such as posters, roll-up stand, banners, signages, brochure, leaflet and print ads.
- In-charge in creating promotional campaign artworks of Nike, Timberland, Columbia, Vans and Solomon for Sun and Sand Store branches in U.A.E.
- Oversee production and trained staff in printing in large format printer.
- In-charge in the maintenance of all large format printer.

- **Graphic Artist**

Midtown Printing Co., Inc. - Mpci | Apr 1997 - Jul 2004

Layout school annuals/yearbooks like UM, UIC, Brokenshire, Notre Dame, Davao Doctors College.

- Responsible in some creative materials like banners, poster, brochure, flyers and business card.
- Other responsibilities include scanning images, photo manipulation, photo composition and photo editing.