




Junielou Plaza

Creative /Supervisor/Graphic Designer/Image Enhancer

 Davao City, Davao del Sur, Philippines

 Junielou is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Hourly Consulting, Freelance Assignments

Skills

Photo Manipulation (Advanced)

Adobe Photoshop (Advanced)

Adobe Illustrator (Advanced)

Adobe Creative Suite (Advanced)

Adobe InDesign (Advanced)

Graphic Design (Advanced)

Layout Design (Advanced)

Logo Design (Advanced)

Languages

English (Work Proficiency)

About

Over the course of my 18-years as a Graphic Designer, I've developed a skill set directly relevant in print media, creative services, packaging, logo and corporate identity, photo editing and photo manipulation. I am a detail-oriented professional consistently demonstrated teamwork, multi-tasking, and creative thinking abilities. I am highly skilled in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Corel Draw, Adobe Lightroom, and have basic knowledge in Flash and HTML. And also, I have knowledge in photography.

BRANDS WORKED WITH

Adventure Advertising

Awesome Os-Former Outsourcing Philippines

Midtown Printing Co., Inc. - Mpci

New City Commercial Corporation-Nccc

Printlife - Nccc Group of Companies

Experience

CREATIVE SUPERVISOR

Printlife - Nccc Group of Companies | Nov 2016 - Nov 2017

Oversee content creation for brand campaigns and provide creative inputs to communication campaigns

- Collaborate with account executives to obtain knowledge of the clients' requirements
- Delegated design tasks based on individual competencies of the creative teams.
- Direct and motivate teams of graphic designer, graphic artist and copywriters to help them use their talents effectively.
- Lead brainstorming/creative sessions to generate ideas
- Revise content and presentations, approve/reject ideas, provide feedback to the team
- Train and guide subordinates into accomplished professionals
- Oversee production, checking for quality of output and integrity of concept, seeing the project through to final execution

GRAPHIC DESIGNER

New City Commercial Corporation-Nccc | Jul 2004 - Jul 2007

Responsible in producing advertising materials specially for Department Store and other NBU's (NCCC Business Unit).

- Design promotional campaign collaterals every month such as banner, poster, brochure, leaflet and print ads material.
 - Coordinate with the installation team for the proper sizes of the collaterals.
 - Report directly to the Creative supervisor.
 - Make a report to update the creative supervisor of all projects handle.
 - Other responsibilities include printing in large format and do a maintenance of the large format printer.
 - Also create a flash presentation as assign by the creative supervisor.
- GRAPHIC ARTIST

IMAGE ENHANCER

Awesome Os-Former Outsourcing Philippines | Mar 2015 - Oct 2016

Edit and process the minimum number of photos set by the team leader.

- Retouch all images to meet the standards of our editorial teams our clients
- Crop the image accordingly and change background in white.
- Save the image in two different format, the PSD for active file and JPG in lowres format and send approval.
- If approved upload the final images in PSD format together with the JPG files in sharefile.com.
- Make a report of all the projects finished and send to the team leader.
- Attend monthly meeting with the Team Manager. GRAPHIC DESIGNER



● Graphic Designer

Adventure Advertising | Oct 2007 - Oct 2013

Schedule projects and define budget constraints

- Conceptualize visuals based on clients requirements
- Responsible in creating advertising materials such as posters, roll-up stand, banners, signages, brochure, leaflet and print ads.
- In-charge in creating promotional campaign artworks of Nike, Timberland, Columbia, Vans and Solomon for Sun and Sand Store branches in U.A.E.
- Oversee production and trained staff in printing in large format printer.
- In-charge in the maintenance of all large format printer.

● Graphic Artist

Midtown Printing Co., Inc. - Mpci | Apr 1997 - Jul 2004

Layout school annuals/yearbooks like UM, UIC, Brokenshire, Notre Dame, Davao Doctors College.

- Responsible in some creative materials like banners, poster, brochure, flyers and business card.
- Other responsibilities include scanning images, photo manipulation, photo composition and photo editing.