## Dweet



# Alexandra Bourdelon

Designer, Art Director

- O London, UK
- Alexandra is Available to work

Portfolio link

Portfolio file

View profile on Dweet

### Links

✓ Website



#### Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

#### Skills

Photoshop Rendering (Advanced)

Adobe Illustrator (Intermediate)

Adobe Photoshop (Advanced)

Adobe Creative Suite (Advanced)

Graphic Design (Advanced)

Adobe InDesign (Advanced)

Layout Design (Advanced)

Photo research (Advanced)

Logo Design (Advanced)

Microsoft Word (Intermediate)

Microsoft PowerPoint (Advanced)

Print Production (Advanced)

#### **About**

I have been a designer for many years and have worked in many different cities and countries; New York, San Francisco, Paris, Munich and now London. I am french but grew up in the New York. I got my education in Connecticut, Florence, Italy and more recently an MA at Goldsmith, University of London.

I like diversity in work which is why freelance has suited me as each job can be vastly different, catering to a different audience. Being challenged in my work keeps me creative and allows me to push myself in finding solutions.

At this time I welcome any opportunity whether freelance or permanent and anything in between.

#### **BRANDS WORKED WITH**

Anthem

Hearst Magazines

Howl Festival

Ipc Media

Max Graphics

Mytimemedia

## Experience



#### Art Editor

Anthem | Jan 2011 - Jan 2012

Design, layout and art directed all photoshoots for this monthly title.

#### Art Editor

Mytimemedia | Jan 2010 - Jan 2022

Did all design, layout and production work of this monthly title, icluding two additional annual books.

#### Art Editor

Ipc Media | Jan 2004 - Jan 2010

Design, layout and production of both of these monthly magazines. Art directed and styled cover & feature shoots for Prediction and did all photo research. Also created all marketing materials which were many and diverse. I managed junior designers, freelancers, budgets and always met deadlines.



#### Art Director

Howl Festival | Jun 2003 - Jul 2003

A History of Film/Video in the Lower East Side (New York, NY) 2003 Art Director

Designed and Layout of a 600 page book on the history of film in New York City.

#### Art Director

Hearst Magazines | Jan 2000 - Jan 2001

Responsible for all promotional and advetorial designs in and around the magazine. Worked closely with the publisher, sales and marketing teams.



#### Art

Max Graphics | Jan 1996 - Jan 1998

General Surgery News Max Graphics (New York, NY) 1996-1998 Art Director Responsible for the complete redesign and outputs of both publications plus their monthly (GSN) and quarterly (CSE) outputs.

## Languages

French (Fluent)

English (Fluent)

## **Education & Training**

2020 - 2022 • Goldsmiths, University of London

MA, Brands, Communication & Culture

1989 - 1996 University of Hartford Art School

BFA, Graphic Design