Dweet



Alexandra Bourdelon

Designer, Art Director

O London, UK

Portfolio link

Portfolio file

View profile on Dweet

Links

☑ Website

in LinkedIn

Languages

French (Fluent)

English (Fluent)

About

I have been a designer for many years and have worked in many different cities and countries; New York, San Francisco, Paris, Munich and now London. I am french but grew up in the New York. I got my education in Connecticut, Florence, Italy and more recently an MA at Goldsmith, University of London.

I like diversity in work which is why freelance has suited me as each job can be vastly different, catering to a different audience. Being challenged in my work keeps me creative and allows me to push myself in finding solutions.

At this time I welcome any opportunity whether freelance or permanent and anything in between.

BRANDS WORKED WITH

Anthem

Hearst Magazines

Howl Festival

Ipc Media

Max Graphics

Mytimemedia

Experience



Art Editor

Anthem | Jan 2011 - Jan 2012

Design, layout and art directed all photoshoots for this monthly title.

Art Editor

Mytimemedia | Jan 2010 - Jan 2022

Did all design, layout and production work of this monthly title, icluding two additional annual books.

Art Editor

Ipc Media | Jan 2004 - Jan 2010

Design, layout and production of both of these monthly magazines. Art directed and styled cover & feature shoots for Prediction and did all photo research. Also created all marketing materials which were many and diverse. I managed junior designers, freelancers, budgets and always met deadlines.



Art Director

Howl Festival | Jun 2003 - Jul 2003

A History of Film/Video in the Lower East Side (New York, NY) 2003 Art Director

Designed and Layout of a 600 page book on the history of film in New York City.

Art Director

Hearst Magazines | Jan 2000 - Jan 2001

Responsible for all promotional and advetorial designs in and around the magazine. Worked closely with the publisher, sales and marketing teams.



Art

Max Graphics | Jan 1996 - Jan 1998

General Surgery News Max Graphics (New York, NY) 1996-1998 Art Director Responsible for the complete redesign and outputs of both publications plus their monthly (GSN) and quarterly (CSE) outputs.

Education & Training

2020 - 2022 • Goldsmiths, University of London

MA, Brands, Communication & Culture

1989 - 1996 University of Hartford Art School

BFA, Graphic Design