



Veronica Am- brosetti

Research & Development -Supply Chain management - Merchandising plan - Sustainable Projects - Circular projects

📍 Milan, Metropolitan City of Milan, Italy

✔ Veronica is **Available to work**

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Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Research and Development (R&D) (Ad...)

Supply Chain Management (Advanced)

Sustainable Product Development (Ad...)

Project Management (Advanced)

Education (Intermediate)

Collection Strategy (Advanced)

Languages

Spanish (Basic)

English (Fluent)

German (Work Proficiency)

About

Experienced Research and Development manager, with a focus on both European and Asian supply chains for several Fashion Luxury and Design Brands. Veronica is a promoter of Responsible business, always looking for solutions in order to support the best economic, environmental, and social impacts and the achievement of a circular Business Model. An active member of businesses and organizations that support sustainable development for people and the planet. Her motto is: MAKE IT WORTH IT!

My Values: Work Ethics – Sustainable growth – People Care

BRANDS WORKED WITH

Albino D'Amato S.R.L

Fashion World Right

Francescatrezzi S.R.L

Giorgio Armani Operations

Hugo Boss Ticino Sa

Karl Lagerfeld B.V

LIEBESKIND BERLIN

Varese

Experience

● Sustainable Fashion projects

Fashion World Right | Jan 2020 - Now

- Fashion & Design Projects
- Research & development, coordination.
- Project Management – Events and Social Projects
- Startup Projects:
- To the Pointer (Product Design & Wine): Online business development / E-commerce / New products launch
- RforPEOPLE: sustainable Fashion project - Product innovation and Business Development
- Alzheimer Fest Gaviate: Project manager for Event & Art Exhibitions (since 6 editions)
- Porsche Hackathon: advisor for Modum Shoes startup (circular project)
- Sustainability advisor for startup projects (Ad Hoc, The Kim Chic, Altr.d)
- Community Fellow / Bites of Transfoodmation (Swiss Embassy) – Sustainable Food System
- SDGs in Tourism – Lecturer in César RITZ Colleges Switzerland
- Business concept – Sustainable tourism in Valsassina

● Head of Sustainability – LABELL-D /Consultant

Varese | Jan 2021 - Dec 2021

- Creation and development of the Sustainability strategy for the online platform
- Sustainability Assesment creation for all the Fashion Categories
- B Corp assessment follow up
- Contact Brands to support Data collection process and verifications
- Sustainability Team coordination
- Support Marketing & Communication department with Sustainability input

● Head of Product – Bags, SLG and Textile Accessories

LIEBESKIND BERLIN | Sep 2018 - Aug 2019

! Planning and implementation of the Range Plan and product strategy definition ! Coordination between Product development team and Merchandising team ! Interfacing with E-commerce, Retail and Marketing Team in order to support Collection Plan decisions and all promotional activities ! Creative Input : for materials, hardware, trimmings, workman- ships research ! Competitors research ! Pricing strategy for all product categories

● R&D Fashion Coordinator - Bags, and Textile Accessories

Giorgio Armani Operations | Dec 2015 - Jun 2017



Italian (Native)

French (Basic)

Emporio Armani, Armani Jeans, AJR, EA7, AX - Men & Women's Bags, SLG, Belts and Textile Acc. Dec 2015 – June 2017 ! Collect general seasonal inputs throughout whole development process for all brands related to research and product creation. ! Materials, hardware, trimmings, finished product research. ! Range plan supervision: check with HK development team that products are aligned to collection plan requirements. ! R&D guidance during the material research and prototyping stages, making sure that the requirements are followed and are aligned with the brand request in terms of design, quality and price range.

● **R&D Manager**

Giorgio Armani Operations | Jul 2014 - Dec 2015

! Interpret design specifications and communicate with factories to achieve the desired quality and style products. ! Monitor product development timeline for each season to ensure all R&D activities are well managed within the set schedule ! Collaborating in Material research with related departments. ! Source, negotiate, and develop new suppliers and factories in accordance with business needs. ! Identify technical problems and provide advice to strive for the best quality and style for all products. ! Product development team coordination

● **Product development Manager Man / Woman**

Karl Lagerfeld B.V | Apr 2012 - Jun 2014

- Collection development(from sketch to SMS delivery)
- Sourcing and Vendor allocation (Europe & Asia)
- Prices negotiations and cost analysis
- Strict collaboration with design and technical teams
- Daily communication with Merchandising team
- Special project coordination (NAP, Outlets, Gifts, Fast injections, E-commerce)
- Development team coordination
- Shoes collection coordination together with technical team

● **Creative Manager Men's Accessories**

Hugo Boss Ticino Sa | Oct 2007 - Mar 2012

Boss Black, Boss Orange, Boss Green, Selection and HUGO Hugo Boss Ticino SA, Coldrerio (CH) Oct 2007 – March 2012

- Defining collection framework with Head of Creative Management
- Ensuring the development process schedule accordingly to the given deadlines
- Acting as the key contact between designer, technical development and brand management
- Ensuring target margin achievement in cooperation with technical development
- Follow up of sampling processes in cooperation with the technical development
- Support and manage creative research
- Leather, textiles and materials research in fashion exhibitions
- Managing special Collection: US and Asian markets, Outlet, Travel Retail, E-commerce.

● **Product Manager - Womenswear collection**

Albino D'Amato S.R.L | May 2006 - Jun 2007

- Responsible for sampling and production process (from sketch to Production delivery)
- Research of textile, materials and products in fashion fairs
- Vendors follow up; supplier's orders management for sampling and production -
- Contact with press, sales office and customer service

● **Product and Marketing Assistant - Women's Leather and Textile Accessories**

Francescatrezzi S.R.L | Jul 2005 - Apr 2006

- Product research and developments follow up
- Website, newsletters, press office, customer service follow up
- Launch new boutique (mailing, invite press release, event organisation)

Education & Training

2002 - 2005

● **Marangoni School**

Fashion Business, Fashion Business

null2020

● **UNIVERSITY of CAMBRIDGE**

Business Sustainability Management, Business Sustainability Management

null2017

● **Milano Fashion Institute**

New Sustainable Fashion, Fashion Business