

Annalisa Zanchetta

Director Of Product Development

Italy

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Languages

Italiano

Inglese

About

I work in the fashion world from 2000 after 2 decades I'm still really happy, lucky and proud to have worked along some of the best designers and made part of some of the best companies.

I love my work and I'm really passionate about it!!!

My duties can be resumed as follow:

- Direct contact with the design team
- Direct contact with company boards directors
- Direct contact with Merchandising team
- Collection Timings agenda approvals
- Fashion show and collections presentation organization
- Costing controls

BRANDS WORKED WITH

Burberry

Etro

Gucci

Gucci Logistica SpA

Experience

● Responsabile sviluppo prodotto

| Nov 2022 -

● Rtw product development Director

Etro | Apr 2021 - Oct 2022

● Director of Product Development

Etro | Apr 2021 - Oct 2022



● Director Of Product Development

Burberry | Sep 2018 -



● Manager

Burberry | Feb 2018 - Sep 2018



● RTW PRODUCT DEVELOPMENT MANAGER

Gucci | Jan 2005 - Jan 2018

● Leather goods product developer

Gucci Logistica SpA | Feb 2000 - Dec 2005