



# Michelle Coast

Art Director | Ex-Mulberry, PANGAIA

- 📍 London, UK
- ✔ Michelle is **Available to work**
- [Portfolio link](#)
- [Portfolio file](#)
- [View profile on Dweet](#)

## Links

[LinkedIn](#)

## Work Preference

- Location: Not looking to relocate
- Pattern: Open to Full time or Part time work
- Employment: Freelance Assignments, Permanent Positions

## Skills

- Art Direction (Advanced)
- Creative Strategy (Intermediate)
- Creative Design (Intermediate)
- Production Budgeting (Advanced)
- Studio Managers (Advanced)
- Photo Art Direction (Advanced)
- Casting (Advanced)
- Styling (Intermediate)

## Languages

English (Fluent)

## About

Experienced art director and studio manager with a demonstrated history of working in the luxury fashion industry. Skilled in art direction, casting, art buying, production, model and product styling, studio operations, budget and team management. Strong professional with a Master's Degree focused in Luxury and Retail Brand Management from LSBF, and a Bachelor's Degree focused in Fashion Design from FEDISA.

### BRANDS WORKED WITH

- ADVANI LONDON LIMITED
- DashSA
- I Heart Studios
- Mulberry England
- Next Group PLC
- PANGAIA
- TFG (The Foschini Group)

## Experience



- **Art Director**  
PANGAIA | Oct 2022 - May 2023



- **Studio Manager**  
PANGAIA | Dec 2020 - Oct 2022



- **Producer**  
PANGAIA | Oct 2020 - Dec 2020

- **Photography Studio Manager**  
Mulberry England | Nov 2019 - Jul 2020

- **Photography Studio Coordinator**  
Mulberry England | Jul 2018 - Nov 2019



- **Senior Account Manager & Producer**  
I Heart Studios | Dec 2017 - Jun 2018



- **Account Manager & Producer**  
I Heart Studios | Nov 2016 - Dec 2017



- **Junior Account Manager & Producer**  
I Heart Studios | Aug 2016 - Nov 2016

- **Design Consultant & Production Manager**  
ADVANI LONDON LIMITED | Aug 2015 - Jun 2016

- **Design and Production Intern**  
ADVANI LONDON LIMITED | Apr 2015 - Jul 2015

- **Design & Production Executive**  
DashSA | Feb 2014 - Oct 2014

- **Knitwear Design Intern**  
TFG (The Foschini Group) | Jun 2013 - Jul 2013

- **Footwear Buying Intern**

TFG (The Foschini Group) | Jun 2013 - Jun 2013

- **Sales Consultant**

Next Group PLC | Feb 2010 - Sep 2010

- **Freelance Art Director**

| May 2023 - Now

## **Education & Training**

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2015 - 2016

- **London School of Business and Finance LSBF**

Master's Degree,

2015 - 2015

- **London College of Fashion**

Short Course,

2011 - 2013

- **FEDISA**

Bachelor of Arts (B.A.),