



Shanjay Krishnarajah

Social Media Manager & Content Creator

London, UK

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Links

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Languages

Tamil (Fluent)

English (Fluent)

About

An experienced Junior Creative with a Bachelor's degree in Film, Media, and Content Production. With 3+ years of experience in the media industry, I specialize in advertising, editing, YouTube, social media, and film production. Proficient in Premiere Pro, Photoshop, After Effects, and more, I bring a keen eye for detail and a strong understanding of storytelling techniques to every project. I excel in fast-paced environments, delivering high-quality results within tight deadlines. With excellent communication and leadership skills, I work collaboratively to create captivating narratives and engaging content. I am excited to contribute my expertise as a Junior Creative, bringing projects to life and captivating audiences with compelling visuals.

BRANDS WORKED WITH

- Daisy London
- Forever Public
- PhotographybyLax
- Streak Studio

Experience

● Social Media Manager

Forever Public | Nov 2022 - Jul 2023

Increased the number of followers and engagement for multiple brands. Created engaging content for all platforms. Managed the online community and interactions. Developed social media strategies. Analysed performance metrics and reports. Stay updated on trends and best practices.



● Marketing Intern

Daisy London | May 2022 - Dec 2022

Supported all channels with daily tasks to help the smooth running of the business. Assisted on shoots with BTS photography and ensured all campaign content has been covered. Conducted market research to identify trends and customer preferences. Created engaging social media posts, blogs, and visuals to promote the brand and products.

● Junior Video Editor

PhotographybyLax | Feb 2021 - Aug 2021

A Junior Video Editor at a wedding media company, I edited and assembled raw footage, enhanced audio quality, applied colour correction, and assisted senior editors. Managed media files to ensure an organised and efficient workflow in delivering visually appealing wedding videos.

● Video Editor

Streak Studio | Jul 2020 - Nov 2020

Assisted in creating graphics and visual elements for various projects, such as social media posts, marketing materials, and presentations. Collaborated with the design and video editing team to meet project deadlines and maintain the quality of deliverables.

Education & Training

2019 - 2022

● University of West London

First Class Honours, Film Production & Media Content

2017 - 2019

● Christ The King Aquinas College

A* - C, Photography

2012 - 2017

● Prendergast Vale School

A* - C, GCSE

