



# Aarushi Jain

Social Media Manager

📍 93160 Noisy-le-Grand, France

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## Links

[LinkedIn](#)

## Languages

French (Basic)

English (Native)

## About

Innovative and motivated Social Media Manager with vast experience creating content and managing the online presence of companies and brands.

### BRANDS WORKED WITH

GARDENIA

J Studio

We Style You

## Experience

### ● Creative Head

J Studio | Jan 2022 - Jan 2022

Achievements/Tasks

Fashion branding and food branding for various clients. Production of videos and photoshoots for brands. Logistics and Planning of production projects and shoots. Coordinated model and talent work from greeting upon arrival to instructing on wardrobe changes, hair & make-up. Organized and assisted in 20+ photo shoots.

### ● Fashion Stylist

We Style You | Sep 2021 - Jan 2022

Achievements/Tasks

Fashion stylist and social media content planner. Worked on various bridal styling projects and also planned the wedding trousseau. Competition research and analysis of their marketing strategies.



### ● Social Media Manager & PR

GARDENIA | Jan 2020 - Jun 2020

Achievements/Tasks

Content Manager for Social Media. Managing front end of retail store. Managing client relations and business development. Visual merchandising and designing customised products. Increased client-facing time by 30% thanks to superior communication skills.

## Education & Training

2022 - 2023

### ● Paris School of Business

MSc Luxury and Fashion Management,