



Kele Dobrinski

Freelance Art Director |
Co-founder: PICT (acquired by
PopSugar) | Past freelance:
Ray-Ban, Nike, Adidas, Rothys,
Apple

📍 Sacramento, CA, USA

✅ Kele is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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Work Preference

Location: Open to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments,
Hourly Consulting

Skills

Art Direction (Advanced)

Graphic Design (Advanced)

Typography

Design Direction (Advanced)

Web Design (Advanced)

Book Covers

Graphics

Digital Designs

Artwork

Photo Art Direction (Advanced)

Ad Design

Advertising (Advanced)

Advertising Campaigns

About

Co-founder: PICT (acquired by PopSugar)

Past Freelance Work: Ray-Ban, Nike, Adidas, Rothys, Apple, Levi's, Dockers, Motorola

Past Design Director: Shopstyle

BRANDS WORKED WITH

Colossus Mfg.

Cutwater

Goodby Silverstein & Partners

Liquid Force

Nyca

Pict (Acquired BY Popsugar)

Shopstyle (Popsugar Inc.)

Tbwa\chiat\day

Vael Project

Venables Bell and Partners

Experience



● Co-Founder

Colossus Mfg. | Sep 2018 - Now

● Freelance Art + Design Director

| Jan 2016 - Now

As a freelancer I've worked with agencies, brands and startups. Projects have included: campaign concept and art direction, branding, identity systems, print art & design direction, film, animation, responsive web design and app design. I've worked solo, I've been a role player and I've led teams. Every project is a little different.

● Design Director

Shopstyle (Popsugar Inc.) | Feb 2014 - Jan 2016

● Co-founder, Chief Creative Officer

Pict (Acquired BY Popsugar) | Feb 2012 - Feb 2014

● Freelance Creative Director & Designer

| Jan 2010 - Sep 2011

As a freelancer I've had the privilege of working with Weiden + Kennedy, Marcel, Nike, TBWA/Chiat/Day, AKQA, Deutsch, Saatchi, Publicis, and more.

● Designer

Vael Project | May 2009 - Dec 2009



● Sr. Art Director

Cutwater | Feb 2007 - Jan 2010

● Art Director

Tbwa\chiat\day | May 2006 - Feb 2007

● Art Director / Designer

Venables Bell and Partners | Nov 2004 - Apr 2006

● Creative Coordinator

Goodby Silverstein & Partners | Aug 2004 - Nov 2004



Retail Design

Retail Displays

Interior Design

Languages

English (Fluent)



- **intern**

Nyca | Jan 2003 - Jan 2004

- **intern**

Liquid Force | Jan 2002 - Jan 2004