



# Antonio Rubio Ortega

International Product Manager  
- Fashion Management

📍 Madrid, Spain

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## Links

 [LinkedIn](#)

## Languages

Arabic (Basic)

English (Fluent)

French (Fluent)

Spanish (Native)

## About

The best way to do a job is to do it with passion. My profile is based on three main pillars: firstly, the international side that my bachelor's degree and my multicultural experience abroad give me; secondly, my passion for fashion, which I was able to develop while working as a product manager, visual merchandiser and in other projects; my third pillar is management and my ability to organize and implement everything necessary to analyze and complete any task. Finally, my energy and willingness to learn allowed me to achieve all these results and much more!

### BRANDS WORKED WITH

Embassy of Spain in South Africa

TENDAM

UNIQLO

## Experience

### ● International Product Manager

TENDAM | Oct 2022 - Now

Product manager of Cortefiel and Pedro del Hierro's international franchises, specialized in the Africa and Middle East region. Functions: Cross-departmental management to ensure effective product development, market and competitive research, product lifecycle management, launch planning, budget management, sell-out study, performance evaluation and trend management.



### ● Visual Merchandiser Advanced Partner

UNIQLO | Jul 2021 - Oct 2022

In store Visual Merchandising and Team leader of the circular knit sub-division.

### ● Internship

Embassy of Spain in South Africa | Feb 2020 - May 2020

Support to the Cultural Sector and the Organization of Events of the Embassy, Journalistic Field and Social Networks

## Education & Training

2020 - 2021

### ● Rome Business School

Fashion Management,

2018 - 2019

### ● Paris-Sud University (Paris XI)

Erasmus in a Law Degree,

2016 - 2020

### ● Universidad Rey Juan Carlos

International Relations,