



Shreyas Nilawar

sales intern

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Languages

Hindi (Native)

English (Fluent)

Marathi (Native)

About

With a knack for market intelligence and product promotion, I've honed my skills in enhancing customer service through detailed product knowledge. My tenure as a Sales Intern at Shri Vasvi Agency trained me to adapt strategies effectively to meet retail trends and consumer preferences. Fluent in English and Hindi, I excel in client advising, inventory control, and ensuring exceptional aftercare.

BRANDS WORKED WITH

Shri Vasvi Agency

Experience

Sales associate

Shri Vasvi Agency | Jul 2021 - Jul 2022

- Shri Vasvi Agency is a pharmacy wholesale distribution agency.
- Developed strategic plan for promoting specific pharmaceutical products to retailers by providing them with information about the features, benefits, and availability of the products.
- Gathering market intelligence by conducting research on industry trends, competitors, and customer preferences.
- Provide support to the sales team by responding to customer inquiries, providing product information, and assisting with pricing and order-related queries.
- Provide regular sales reports and analysis to management, highlighting sales performance, market trends, and customer feedback.

ADDITIONAL WORK EXPEREINCE

Marketing Intern

Nirmaan Infra | Jul 2021 - Jun 2022

- Nirmaan Infra is construction company which builds big colonies and also work in government projects.
- Conduct market research on whether the area is well developed and connected to prime areas to help strategic decision-making.
- Supported SEO efforts to enhance website visibility and organic traffic.
- Conducted market trend and competitor analyses to inform marketing strategies
- Study of customer preferences while selecting affordable homes.

PHP development Internship

Webwide IT Solutions LLP | Jan 2021 - Jun 2021

- Learning and understanding domain-specific applications of Web Technologies
- $\hbox{$\, \bullet$ Mitigating client-related inventory management issues.} \\$

Education & Training

Master of Science,

2017 - 2021 Vishwakarma Institute of Technology

Bachelor of Technology in Information Technology,