



Ahana Khan

MA Luxury Brand Management Student

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Languages

English

Marathi

Hindi

About

With a vibrant background in luxury fashion and interiors, I've refined my marketing, design, and sales skills. My roles at Playing With My Eyelashes and Art Forever enhanced brand engagement and honed my client interaction abilities, making me adept in retail environments.

BRANDS WORKED WITH

Art Forever

Playing With My Eyelashes

Experience

● Marketing and Design associate

Playing With My Eyelashes | Jun 2022 - Jun 2023

Luxury Fashion and Interiors studio

- Reinforced the brand identity according to the latest marketing trends.
- Introduced and implemented new marketing strategies and increased customer engagement.
- Assisted with the design process, including conducting research, developing concepts, and creating mood boards.
- Maximised social media engagement in a total of two months.
- Planned and hosted numerous in-store events that increased sales growth.

● Operations and Sales Intern

Art Forever | Jan 2020 - Oct 2020

- Worked with Madhuri Bhaduri one of the most reputed artists of India for her Art consultancy.
- Provided Back-end support & coordinated with various Galleries, Clients, etc.
- Organised various events and workshops with the team.
- Negotiated contracts with art vendors to secure competitive materials pricing.
- Presented the artists' works to significant clients and secured sales.

Education & Training

2024

● Goldsmiths, University of London

Master of Arts,

2014 - 2017

● Nowrosjee Wadia College, SPPU

Bachelor of Arts,