




Fleur Forget

Marketing Manager

 Paris, France

 Fleur is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

Links

 [LinkedIn](#)  [Instagram](#)

Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Permanent Positions, Freelance Assignments, Hourly Consulting

Skills

Marketing (Advanced)

Luxury Brand Marketing (Advanced)

Management (Advanced)

Business Development (Advanced)

Communication (Advanced)

English (Advanced)

German (Advanced)

French (Advanced)

Languages

French (Fluent)

German (Fluent)

English (Fluent)

About

- I'm trilingual - French, English, German - and a graduate with a Master 2 in International Marketing with a focus on Cosmetics and Perfumes. This Master 2 is a tripartite degree issued by ISIPCA, ESSEC and the University of Cergy-Pontoise.

- I worked in the marketing development department of beautiful Houses.

- Big traveller, sportive, passionate by the universe of perfumes and cosmetics.

I invite you to run an eye over my profile and to contact me: fleurforget7@gmail.com

Sincere anticipated thanks for your attention and your kindness.

BRANDS WORKED WITH

Association Ypb - Young Professionals In Beauty

Interparfums

Le Point

Puig

Puig - Christian Louboutin Beauté

Rufus Paris.

Shiseido Emea - Narciso Rodriguez

Thalgo Group - Laboratoires Novexpert

Experience



● Product Development Manager - Montblanc

Interparfums | Jul 2022 - Now

Development of the fragrances of the House Montblanc.
Creation of a new feminine fragrance; responsible for the promotional plan; in charge of the BATs meetings; realization of the training kit; writing of the PR texts; Organising the shootings and taking care of the visuals for the communication campaign.

● Marketing and Business Development Manager

Thalgo Group - Laboratoires Novexpert | Jan 2021 - Now

o Conception of products, PR and social media communication, development of the sell-out

● Communication Manager Volunteer

Association Ypb - Young Professionals In Beauty | Jan 2020 - Jun 2022

o Animation of social medias, redaction of articles and responsible for interviews

● Product Manager Assistant - Makeup

Puig - Christian Louboutin Beauté | Feb 2020 - Jul 2020

o Development of the entire makeup range o Internal contest: with my team we won the best Nina Ricci perfume development

● Product Manager / Business Development Manager - Fashion

Rufus Paris. | Apr 2018 - Dec 2019

o Development of the collections: products, tissues, designs and shootings o Business development: sell-out, prospection and merchandising

● Product Manager Assistant - Fragrance and Cosmetics

Shiseido Emea - Narciso Rodriguez | Jun 2018 - Jul 2019

o Development of the feminine / masculine new perfumes and derivative products



- **Advertising Manager - Media**

Le Point | Sep 2016 - Mar 2018

- o Responsible for the commercial partnership between Le Point and Havas



- **Junior Product Manager - Fragrance**

Puig | Feb 2014 - Jul 2014

- o Development of the fragrances GOOD GIRL and 212 VIP

Education & Training

2018 - 2019

- **ESSEC / ISIPCA**

Master 2, Master in Marketing of Perfume and Cosmetics

2012 - 2015

- **ISC Paris Business School**

Master 2, Master in Management and Marketing of Luxury Industries

2008 - 2010

- **INSEEC - SUP DE PUB**

Bachelor, Technical University Degree in Company Communications