



# Graham Handley

Senior Freelance Creative and Artworker

📍 London, UK

✅ Graham is **Available to work**

[Portfolio file](#)

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## Links

 [LinkedIn](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Hourly Consulting, Freelance Assignments

## Skills

In Design (Intermediate)

Photoshop (Advanced)

Illustrator (Advanced)

Project Management (Advanced)

Creative Briefs (Advanced)

Timekeeping (Advanced)

Budgeting (Advanced)

Communication (Advanced)

Illustration (Advanced)

Creative Pitching (Advanced)

Pitching Ideas (Advanced)

Corporate Branding (Advanced)

Branding & Identity (Advanced)

## About

Experienced Creative & Account manager hybrid with a demonstrated history of working within the Design industry. Skilled team leader, client facer, concept developer and typographer. Safe pair of hands! Strong marketing professional with a well rounded skillset.

### BRANDS WORKED WITH

2fold Design Ltd

Bgroup London

Coutts Retail Communications

Knots and Grains Ltd

Rednest Creative

the Comedy Lounge

The Delta Group

the Print Guru

Tigrent Learning

## Experience

### ● Freelance Creative

Rednest Creative | Oct 2020 - Now

Since freelancing from October 2020, I've provided clients with the flexibility of providing a Creative and Production Service. This can include project management, art Direction, Creative and Artworking, covering all print related and digital landscapes. I've offered a white label approach to be the Creative extension to small boutiques and extra creative support to larger agencies. By using my Creative network, I've also provided a 24hr support service to capture a wider client base, including Europe, USA and Australia.



### ● Head of Creative

The Delta Group | Feb 2016 - Oct 2020



### ● Head of Creative Services - Film & Entertainment

The Delta Group | May 2014 - Feb 2016

### ● Group Head of Design - Home Entertainments

Bgroup London | Feb 2011 - May 2014

On a typical day I help plan the work flow through the studio and help guide the creative when needed. This wonderful role was offered to me which has given me the upmost pleasure of working with a wonderful team of creative and enthusiastic designers. The task of overseeing the creative which passes through the studio makes my position so much easier when you have the trust and upmost respect for the people you are surrounded by! I always believe that when work colleagues are good enough to manage, then they really don't need managing!

### ● Student

Tigrent Learning | Jan 2011 - Feb 2011

### ● Partner

the Print Guru | May 2010 - Dec 2010

Specialist Print Gurus. Digital - Litho - Large Format

### ● Partner

Knots and Grains Ltd | Jun 2009 - Jun 2010

Wholesale products for the wood flooring industry.

### ● Founder

the Comedy Lounge | Oct 2009 - Dec 2009

I was the founder and host of a new Comedy Club consisting of Great food, accompanied by a Comedy Pianist, followed 4 amazing Comedians

Creative Strategy (Advanced)

Brand Design (Advanced)

Artworking (Advanced)

## Languages

English (Fluent)



on a Thursday night. A great experience of a business start up of Creating the name, website, sourcing a venue, picking the comedians and finding the punters!

- **Partner**

2fold Design Ltd | Mar 2000 - Nov 2013

- **Studio Manager**

The Delta Group | Jan 1998 - Mar 2000

Head the team of graphic designers. Oversee the creation of theatrical and retail POS campaigns for blue chip clients such as Warner Brothers, Marks & Spencers, Safeway & The Bodyshop.

- **Graphic Designer**

Coutts Retail Communications | Jan 1994 - Jan 1998

Creating the Point Of Sale for campaigns within a team on blue chip accounts such as Disney, Warner Brothers and 20th Century Fox.