



# Ziqing Wang

Fashion and Accessories Designer/ Makeup Artist/ Fashion Stylist/ Tailor/ Luxury Brand Management

London, UK

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## Links

- [Website](#)
- [LinkedIn](#)
- [Instagram](#)
- [WeChat](#)

## Languages

English (Fluent)

Chinese (Native)

Korean (Basic)

## About

- Ambitious thinker, enthusiastic team worker, and passionate about fashion and beauty; having spent time doing a range of jobs within the field and completed two university degrees.
- Has a deep understanding of the dynamic inner workings of the fashion industry and is proficient in a variety of practical skills, both industrially relevant and extra curricular.

### BRANDS WORKED WITH

- Cocoon Co. Ltd.
- Estee Lauder UK
- Selfridges & Co.
- Shanghai Fashion Week Inxx
- Yikuan Cultural Media Co. Ltd. In

## Experience



### ● Tom Ford Makeup & Fragrance Specialist

Estee Lauder UK | Aug 2022 - Aug 2023

Demonstrate excellent communication and sales skills to sell the right products to the right customers. Provide warm, authentic and personalized service to customers using knowledge and skills in makeup and fragrance; actively train with Estee Lauder, update product knowledge of Tom Ford and its competitors, continuously refine makeup techniques; maintain daily stock, visual merchandising, etc.; complete individual and team tasks.

### ● Sales Associate

Selfridges & Co. | Mar 2022 - Jul 2022

Inventory and organise the shop's stock; greet customers and help them to try on clothes; ask customers about their needs and provide them with the products they need; help colleagues to complete all customers' needs efficiently and quickly.

### ● Makeup Stylist and Fashion Stylist

| Mar 2021 - Now

1. Responsible for aesthetics and costume matching for different characters throughout varying scenes of the film and sourcing costumes in stores and online platforms;
2. On set as a makeup artist to complete looks, with everyday styles to a few special effects in the film;
3. Modifying costumes and tailoring garments for different fits.

### ● Fashion Show Assistant

Shanghai Fashion Week Inxx | Oct 2018 - Nov 2018

1. Responsible for the reception and dressing of the models in the show;
2. Helping with the show's proceedings and organisation.

### ● Fashion Designer Assistant

Yikuan Cultural Media Co. Ltd. In | May 2017 - Apr 2017

1. Responsible for showroom organization and set-up;
2. Writing descriptions for new seasonal concepts, fabric, process, etc.;
3. Interacting with customers and confirming the item number and details of the customer's order at checkout.

### ● Project Coordinator

Cocoon Co. Ltd. | Nov 2016 - Mar 2017

A collaborative project between the company and the school to design ready-to-wear for Cocoon's Autumn/Winter 2017 collection. I visited Cocoon's garment manufacturing site to conduct research; analysing the efficiency of the workers and the intricacy of garment production. Research also took place at sites in Shanghai and Hangzhou, where I

designed a range of ready- to-wear garments with reference to Cocoon's design style and trend forecasts for the following year.

## **Education & Training**

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- 2020 - 2021 ● **Goldsmiths, University of London**  
Masters, MA Luxury Brand Management
- 2015 - 2019 ● **Coventry University**  
Bachelors, BA Fashion & Accessories Design
- 2015 - 2019 ● **University of Zhejiang, China (CUZ)**  
Bachelors, BA Fashion & Accessories Design